



ASIAN TOURISM EXPERT GUIDE 2018/2019

MEDIA KIT

22,500 Print Copies
Across Asia-Pacific & Beyond



Digital & Bonus Circulation
Across Major Tradeshows Worldwide

THE TRADE BUYER'S ESSENTIAL & HANDY GUIDE TO 18 KEY DESTINATIONS IN ASIA

Crafted with travel buyers in mind, the Asian Tourism Expert Guide is back with its 11th edition, boasting even fresher and stronger content on the vital statistics, data and information of 18 Asian destinations. Brought to you by TTG Asia, this concise annual guide is the travel trade's essential companion to planning unique Asian tour experiences.

TTG
A S I A

ATEG realises every tourism buyer's wish! It is the authoritative reference guide on what is new, what sells, where and why. The excellent investigative research across the industry **draws out the critical success factors that we all want to find out.**

Lee Choon Loong, President / CEO of DiscoveryMICE

This guide is really handy – **a definite go-to for updated information on the tourism scene of key Asian destinations.** ATEG puts arrival statistics, new hotels, new attractions and all contact details of the official tourism bodies in 16 countries, at my fingertips.

Adam Kamal, Managing Director of Tina Travel & Agencies

ATEG is indeed a **handy guide for travel agents**, as it provides nice bite-sized information on key destinations which we should and must know when planning itineraries, launching new products and doing staff training. We are also able to gain useful insights from the statistics provided.

Eileen Oh, Head of Marketing Communications of ASA Holidays



ATEG is a very nice primer for the incoming travel trade to learn the basics of key Asian destinations. Basic arrival statistics, new infrastructures and key events in particular are extremely useful to have at a glance. **We always keep a hard copy at hand for quick reference.**

Willem Niemeijer, Co-founder and CEO of Khiri Travel Group

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Eat, Play, Stay recommendations from tourism heads

WHAT'S NEW

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* Subject to change

RATES & SPECIFICATIONS

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