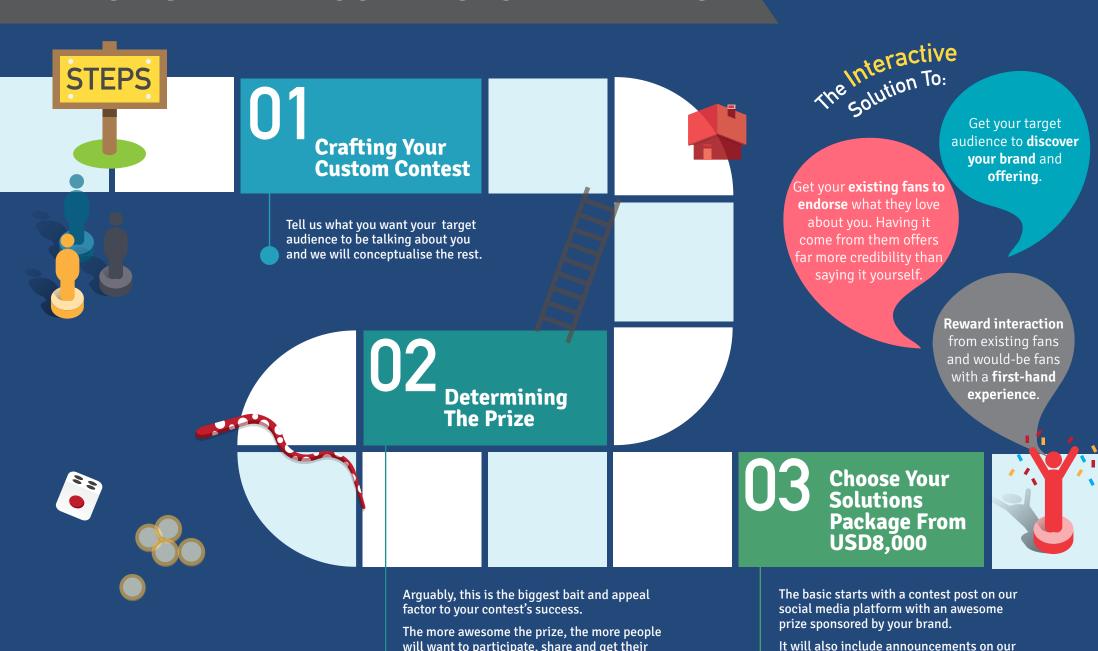
# **ENGAGEMENT CONTESTS WITH TTG**



will want to participate, share and get their

networks to do so too.

print platforms, digital and social

platforms to get the word out.

## **BASE PACKAGE**

#### **Duration of Contest**

14 Days (2 weeks)

#### **Contest Platform**

Facebook

#### **Target Audience**

Professionals within the travel and/or MICE industry (travel buyers, corporate end-users, MICE buyers, hospitality and travel services suppliers, tourism bureaus etc.)



## **Publicity**

- Facebook post x 1
- TTG Asia e-Daily or TTGmice e-News Article / Banner
- ttgasia.com or ttgmice.com Article / Banner
- eDM x 2
- Regular TTG publication announcement (subject to printing schedule)

All announcements / publicity will carry your logo as well as mention of the prize sponsored.





# **ADD ONS**



## **Advertisements & Banner Shout-Out**

Make sure our readers do not miss your contest with your dedicated branded ads and banners in our print issue and digital platforms. Standard advertising rates apply.



### **Pre-Contest Video**

Make this the cornerstone of your contest. Have audiences watch your clip and then share something related to the video that you want them to talk about. Custom video solution rates apply.



## **Post-Contest Video**

Now that you have a ton of fans and participant replies. What to do with it? Let TTG turn it into a captivating informative video that can be viewed and shared even after the contest is over. Custom video solution rates apply.



## **Post-Content Supplements, Sponsored Posts And More**

These are great ways to keep the interest high after the contest is over. Comments by fans and participant replies enhance the narrative to provide real, authentic advice that others would want to know. Creative advertising rates apply.



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