



# ASEAN CRUISES



## A SPECIAL EDITION

IN CONJUNCTION WITH  
ASEAN'S 50TH ANNIVERSARY

**14,500**  
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## SETTING SAIL IN AUGUST 2017

### The Supplement That Equips Agents To Sell Cruises

The Cruise market in ASEAN is hotter than ever!  
With a bevy of regional and international cruise lines offering itineraries with a growing  
list of ASEAN homeports and ports of call,  
this supplement will arm agents with all they need to know to get passengers onboard!

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## ITINERARY\*

### Why Sell Cruises And What Is The Potential Of Cruising In ASEAN

Interviews with cruise lines on why ASEAN agents should sell cruises, how they can start, and how existing agents can improve selling

### Top Cruise Trends In South-east Asia In 2017

Find out what are the latest trends in this burgeoning cruise market

### A Dive Into ASEAN Cruise Lines

A guide to cruise lines that are homeporting or calling on ASEAN as well as 10 special aspects about these ships

### Support, Training, Remunerations That Cruise Lines Give To Agents

What and how each cruise line support, train and incentivise agents

\*At the time of print

## RATES & SPECIFICATIONS

### ADVERTISING (US\$)

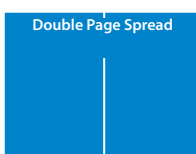
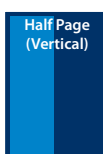
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Outside Back Cover	260 X 380	19,100	16,235
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Till 29 May 2017



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## WE LOOK FORWARD TO HAVING YOU ONBOARD!



### ADVERTISING

traveltradesales@ttgasia.com

**SINGAPORE** (65) 6395 7579

**HONG KONG** (852) 2237 7272

### AD MATERIAL SUBMISSION

**Cheryl Lim**

cheryl.lim@ttgasia.com

(65) 6395 7540