



TTG
A S I A

ASEAN HOTELS



A SPECIAL EDITION
IN CONJUNCTION WITH
ASEAN'S 50TH ANNIVERSARY

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The Supplement That Profiles ASEAN's Must-Know Hospitality Brands

Mergers, acquisitions, new hotel brands, new properties, re-branded properties ...
So dynamic and diverse is ASEAN's hospitality industry that it is no wonder
even industry players themselves are finding it hard to keep up.

This supplement guides agents on the region's must-know hospitality brands – from international and local hotel chains, to independent properties and serviced apartments – with a special bonus treat. Irresistible travel agent and media-only rates to experience and celebrate ASEAN@50 with!

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GOLDEN CELEBRATION 2017



EDITORIAL CONTENT*

International Chains' Love Affair With ASEAN

With 600 million living in ASEAN and 121 million international arrivals expected in the region this year, any wonder why Southeast Asia is the darling of international hotel chains which are vying to expand in the 10 member states?

Read our guide to international hotel chains in ASEAN and what their ambitions are.

Feel At Home In ASEAN

Serviced apartments have mushroomed in the region, gaining a following with both leisure and business travellers. Read our guide to who the players are, what their products are and how they plan to expand.

*At the time of print

ASEAN's Jewels In The Crown

Singapore has Raffles, Yangon has Strand, Bangkok has Oriental, Hanoi has Metropole - there's no end to what ASEAN can offer lovers of historical hotels. We profile these veritable properties that can never be forgotten.

A Flag To Be Proud Of

You love our listing of 50 Homegrown Hotel Companies in South-east Asia (TTG Asia ASEAN 50th Anniversary Special Edition, launched in January). As a follow-up, here's a look at the flagship hotel of these companies and what it says about the brand.

Getting To Know You Better

Celebrate ASEAN@50 from hotels in ASEAN with these special rates only for travel agents and media.

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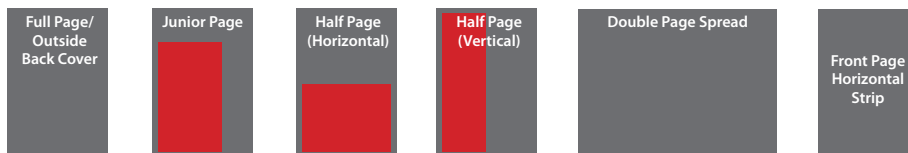
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