

TTG Show
Daily

**THE ONLY OFFICIAL
SHOW DAILY OF ATF 2017**



16-20 January 2017
Marina Bay Sands | Singapore



12,000 Print Copies +
on site

70,000 e-Copies
across Asia-Pacific & the Globe

43 years
of publishing
strength

Award-winning
& authoritative editorial team

4 ISSUE DAYS
17, 18, 19 & 20 January



SINGAPORE HOTEL ASSOCIATION

"To be the collective voice of Singapore's hotel industry and promote the interest of members with the common objective of advancing sustainable growth."

12 February 2016

ENDORSEMENT LETTER

TTG SHOW DAILY AS THE ONLY OFFICIAL SHOW DAILY OF ATF 2017

On behalf of the ASEAN Tourism Forum (ATF) 2017 Organising Committee, I am pleased to announce that TTG Show Daily, a daily publication by TTG Asia Media Pte Ltd has been appointed as the only Official Show Daily for ASEAN Tourism Forum (ATF) 2017.

TTG Show Daily: ATF 2017 will serve as a communication link among the various sector of the travel and tourism industry. Its objectives are to:

- Provide delegates and trade exhibitions with a comprehensive editorial coverage of events and update of the developments at ATF 2017.
- Enhance the professional image of ATF 2017 by giving accurate, up-to-date minute reports of events with impact.
- Provide delegates with a printed record of the event

It is with great pleasure to be working with TTG Asia Media and I look forward to a joint-effort towards a successful ATF 2017.

Sincerely

.....
Ms Margaret Heng
Executive Director
On behalf of ATF 2017 Organising Committee

• • • • About ATF 2017 • • • • •



The ASEAN Tourism Forum is a collective effort by the 10 ASEAN members to address challenges and explore budding opportunities in the region's tourism industry. Attendees can gain insights into the latest travel patterns and its impact on businesses.

The ATF 2017 programme comprise of the all-important Travel Exchange (TRAVEX), ASEAN Tourism Ministers meeting, ASEAN National Tourism Organisations Leaders meeting and many more.



Reach out to ATF Delegates with TTG Show Daily now!

- 1 The **award-winning editorial and pictorials** make it a must-read for all delegates to gather the show's updates and happenings.
- 2 With **12,000 print copies** circulated across fairgrounds, official venues and hotels, your brand is guaranteed to stand out among key delegates and buyers throughout the show.
- 3 Your advertising mileage does not end here. Enjoy **bonus circulation to 70,000 e-subscribers** as we connect your brand to trade members globally, **generating business opportunities beyond the trade show.**



• • • • Rates & Ad Spaces • • • • •

15% OFF | For a limited time only

Circulation: 12,000 print copies on site + 70,000 e-copies
Publication Dates: 17, 18, 19, 20 Jan 2017

Deadlines:

Booking: 23 November 2016
 Material: 07 December 2016

Ad Material Submission

Electronic Copy Accepted Only

- Strictly Apple Macintosh application.
- Files to be submitted in PDF (preferred), JPEG or TIFF.

File Requirements

- Dimension: Ensure correct ad dimension used. Add additional 5mm all round for bleed advertisements. (inexact size/scaling will result in compromised quality)
- Fonts & Images: Files are to be embedded with fonts and images.
- Images & Graphics: Images are to be in high resolution (at least 300dpi). CMYK colour mode.

Submitting Your Ad Materials

- E-Submission Modes: CD-ROM, Email, FTP Download. (please provide your FTP site access information)
- Others: Please provide press colour proofs for the advertisements in the correct sizes. Indicate any other special instructions.

| Full Colour Ad | Ad Size (WxH) mm | Normal Rates (US\$) |
|-----------------------------|------------------|---------------------|
| Full Page | 260 x 380 | 18,400 |
| Junior Page | 173 x 280 | 15,900 |
| Half Page (Horizontal) | 236 x 180 | 13,400 |
| Quarter Page | 114 x 180 | 8,100 |
| Front Page Horizontal Strip | 236 x 90 | 13,000 |
| Double Page Spread | 520 x 380 | 37,500 |

Other special sizes & creatives are available on request. Rates are applicable on a case-by-case basis.

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