

TTG ASIA

# LUXURY

for buyers of premium travel and luxury meetings

*Engaging Buyers Bi-Annually*

Official Media Partner Of

further  
east

Full Bonus Circulation  
At Further East

Seminyak

Bali, Indonesia

12 - 15 November 2018

Asia's Only Inbound Luxury Travel Show

MEDIA KIT  
NOV 2018



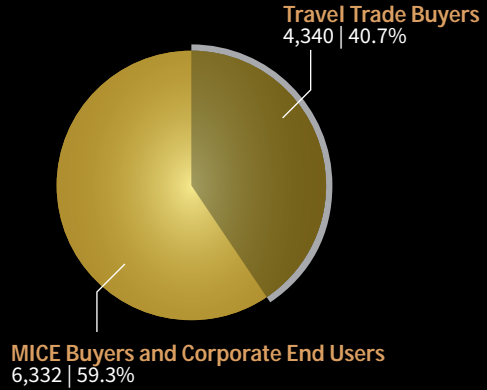


## ■ CIRCULATION

### By Country

Brunei/Malaysia	1,860	17.4%
Singapore	1,853	17.4%
Hong Kong/Macau	1,582	14.8%
China	1,479	13.9%
India	979	9.2%
Australia/NZ	826	7.7%
Thailand	670	6.3%
Japan	509	4.8%
Taiwan	259	2.4%
Indonesia	249	2.3%
Philippines	183	1.7%
South Korea	137	1.3%
Vietnam	86	0.8%
<b>Total</b>	<b>10,672</b>	<b>100%</b>

### By Industry



**+ 70,000 e-copies globally & BONUS CIRCULATION**  
at major tradeshows including Further East, ILTM Asia-Pacific, ILTM Japan, ITB Berlin and MORE

## ■ ADVERTISING

AD TYPE	SIZE (W x H) mm	RATES (USD)	EARLY BIRD (USD)
Full Page	226 x 300	15,000	12,000
Half Page (Horizontal)	199 x 130	10,000	8,000
Double Page Spread	452 x 300	25,000	20,000
Inside Front Cover	226 x 300	18,000	14,400
Outside Back Cover	226 x 300	20,000	16,000

Please add a 5mm bleed all around

### eBOOK ONLY AD INSERTION

### ONE WEEK LEADTIME ONLY

AD TYPE	SIZE (W x H) mm	RATES (USD)	EARLY BIRD (USD)
Full Page	226 x 300	10,500	8,400
Double Page Spread	452 x 300	17,500	14,000



## ■ IMPORTANT DATES

**Booking Deadline**  
6 weeks prior to issue date

**Material Deadline**  
5 weeks prior to issue date

## ■ CONTACT US

traveltradesales@ttgasia.com  
SINGAPORE (65) 6395 7579  
HONG KONG (852) 2237 7272

## ■ MATERIAL SUBMISSION

### Ad Material Submission

#### Electronic Copy Accepted Only

- Strictly Apple Macintosh application.
- Files to be submitted in high-res PDF with crop marks and bleeds.

### File Requirements

- Dimension: Ensure correct ad dimension used. Add additional 5mm all round for bleed advertisements. Inexact size/scaling will result in compromised quality.
- Fonts & Images: Files are to be embedded with fonts and images.
- Images & Graphics: Images are to be in high resolution (at least 300dpi). CMYK colour mode.

### Submitting Your Ad Materials

- E-Submission Modes: Email or FTP Download. Please provide your FTP site access information.
- Others: Please provide press colour proofs for the advertisements in the correct sizes. Indicate any other special instructions.

