



8-12 March 2017

Messe Berlin
Berlin | Germany

TTG Show
Daily

**THE ONLY SHOW DAILY
OF ITB BERLIN 2017**
WITH AN ASIA-PACIFIC PERSPECTIVE

43 years
of publishing
strength

Award-winning
& authoritative editorial team

30,000 Print Copies on site +
70,000 e-copies
across Asia-Pacific & Globe

3 ISSUE DAYS
8, 9 & 10 March

• • • • • About ITB Berlin 2017 • • • • •



ITB Berlin is the world's leading travel trade show which attracts over 120,000 trade visitors. It serves as an important platform not only for fostering business connections but also exchanging views and learning points from industry peers.

The event serves as an indispensable platform for tourism professionals from around the world as it offers unparalleled networking and contracting opportunities.



Reach out to ITB Berlin Delegates with TTG Show Daily

- 1** The **award-winning editorial and pictorials** makes it a must-read for all delegates to gather the show's updates and happenings.
- 2** With **30,000 print copies** circulated across fairgrounds, official venues and hotels, your brand is guaranteed to stand out among key delegates and buyers throughout the show.
- 3** Your advertising mileage does not ends here. Enjoy **bonus circulation to 70,000 e-subscribers** as we connect your brand to trade members globally, **generating business opportunities beyond the trade show.**



• • • • • Rates & Ad Spaces • • • • •

15% OFF | Till 13 Dec 2016

Deadlines:

Booking: 20 January 2017

Material: 27 January 2017

Circulation: 30,000 print copies on site + 70,000 e-copies

Publication Dates: 8, 9 & 10 March 2017

Full Colour Ad	Ad Size (WxH) mm	Normal Rates (US\$)	Early Bird Rates (US\$)
Full Page	260 x 380	21,000	17,850
Junior Page	173 x 280	17,500	14,875
Half Page (Horizontal)	236 x 180	15,600	13,260
Quarter Page	114 x 180	9,300	7,905
Front Page Horizontal Strip	236 x 90	15,000	12,750
Double Page Spread	520 x 380	38,000	32,300

Other special sizes & creatives are available on request. Rates are applicable on a case-by-case basis.

Ad Material Submission

Electronic Copy Accepted Only

- Strictly Apple Macintosh application.
- Files to be submitted in PDF (preferred), JPEG or TIFF.

File Requirements

- Dimension: Ensure correct ad dimension used. Add additional 5mm all round for bleed advertisements. (inexact size/scaling will result in compromised quality)
- Fonts & Images: Files are to be embedded with fonts and images.
- Images & Graphics: Images are to be in high resolution (at least 300dpi). CMYK colour mode.

Submitting Your Ad Materials

- E-Submission Modes: CD-ROM, Email, FTP Download. (please provide your FTP site access information)
- Others: Please provide press colour proofs for the advertisements in the correct sizes. Indicate any other special instructions.

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TTG Publishing
Travel Trade

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