

**TTG** Show  
Daily

**THE ONLY OFFICIAL SHOW DAILY  
OF IT&CM China and CTW China 2017**



**IT&CM** 中国(上海)  
CHINA  
国际会展旅游  
博览会 | Incentive Travel &  
Conventions, Meetings

**CTW**  
中国 China  
国际商旅大会

**21-23 March 2017**

Shanghai Convention & Exhibition Centre of International Sourcing  
Shanghai | China

**43 years**  
of publishing  
strength

**Award-winning**  
& authoritative editorial team

**9,000** Print Copies on site +  
**70,000** e-copies  
across Asia-Pacific & Globe

**3** ISSUE DAYS  
21, 22 & 23 March



IT&CM China and CTW China is China's Only Doublebill Event in MICE and Corporate Travel. Modelled after its successful Asia-Pacific edition, both events have been co-locating since 2015, offering local and international industry players an unrivalled platform to do business, learn and network within China's unique and dynamic landscape.

中国国际会奖旅游博览会和中国国际商旅大会 是中国唯一的会奖旅游和商务旅游两大行业活动同时同地举办的盛会。借鉴于亚太区举办的成功模式，这两大活动自2015年以来即同时同地举办，为本地和国际的业内人士提供在中国这一个独特而充满活力的平台，让会奖和商旅业务得以学习和交流。

## Reach out to IT&CM China and CTW China Delegates with TTG Show Daily now!

- 1** The award-winning editorial and pictorials makes it a must-read for all delegates to gather the show's updates and happenings.

TTG Show Daily是双语版的官方展会日刊，实时报道展会的最新资讯和新闻事件，其报道和图片备受好评，是所有与会者不可或缺的读物，可使您的品牌立刻吸引国内外的广大目标受众!
- 2** With 9,000 print copies circulated across fairgrounds, official venues and hotels, your brand is guaranteed to stand out among key delegates and buyers throughout the show.

我们的刊物在展厅、官方指定场所和酒店共分发9,000份，因此，您的品牌定会得到重要客户的关注，留下最深刻的印象，吸引与会代表走近您的展台，进行面对面的交流。
- 3** Your advertising mileage does not ends here. Enjoy bonus circulation to 70,000 e-subscribers as we connect your brand to trade members globally, generating business opportunities beyond the trade show.

我们还拥有70,000名电子杂志订阅者，可将您的品牌信息传递给更多的业内人士，让您的品牌走向世界各地，并且在展会结束之后产生更持久的影响，创造更多的商业机会。



**15% OFF** | Till 5 Jan 2017!

**Circulation:** 9,000 print copies on site + 70,000 e-copies  
**Publication Dates:** 21, 22 & 23 March 2017

**Deadlines:**  
 Booking: 6 February 2017  
 Material: 20 February 2017

**Ad Material Submission**  
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**Ad Material Submission**  
**Electronic Copy Accepted Only**  
 • Strictly Apple Macintosh application.  
 • Files to be submitted in PDF (preferred), JPEG or TIFF.

**File Requirements**  
 • Dimension: Ensure correct ad dimension used. Add additional 5mm all round for bleed advertisements. (inexact size/scaling will result in compromised quality)  
 • Fonts & Images: Files are to be embedded with fonts and images.  
 • Images & Graphics: Images are to be in high resolution (at least 300dpi). CMYK colour mode.

**Submitting Your Ad Materials**  
 • E-Submission Modes: CD-ROM, Email, FTP Download. (please provide your FTP site access information)  
 • Others: Please provide press colour proofs for the advertisements in the correct sizes. Indicate any other special instructions.

Full Colour Ad	Ad Size (WxH) mm	Normal Rates (US\$)	Early Bird Rates (US\$)
Full Page	260 x 380	19,300	16,400
Junior Page	173 x 280	14,700	12,500
Half Page (Horizontal)	236 x 180	14,000	11,900
Quarter Page	114 x 180	8,300	7,100
Front Page Horizontal Strip	236 x 90	13,400	11,400
Double Page Spread	520 x 380	38,400	32,700

Other special sizes & creatives are available on request. Rates are applicable on a case-by-case basis.

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