

TTGmice

Asia-Pacific's Intelligent Business Events Resource



THE
PENANG
SUPPLEMENT

**SUPPORTING
PARTNER**



penang
convention &
exhibition
bureau

**CIRCULATED ALONGSIDE
TTGmice REGULAR ISSUE**

FEB/MAR'19

14,500
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ASIA-PACIFIC



40,000
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Melbourne
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Germany
6 - 10 Mar

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CHINA**
Shanghai
19 - 21 Mar

CONTENT

FESTIVAL WONDERLAND

A feature of some of Penang's most prominent and interesting festivals.

IN CONVERSATION

A discussion with Ashwin Gunasekaran on how Penang is much more than just George Town, more than just the wall murals that every traveller have come to know of it.

PENANG'S MICE ACHIEVEMENTS

A snapshot of how well Penang has performed for business events so far in 2018.

MASTERS OF CREATIVITY

A feature of FIVE venues (such as hotels, attractions, restaurants and unique venues) that can work with corporate groups to produce a creative event during Penang's major festivals.

RATES

	SIZE (W x H) MM	STANDARD (USD)	EARLY BIRD (USD) Book by 7 Dec 2018
Full Page	210 x 285	14,500	11,600
Half Page (Horizontal)	180 x 130	10,800	8,640
Half Page (Vertical)	88 x 263	10,800	8,640
Quarter Page	88 x 130	7,400	5,920
Double Page Spread	420 x 285	25,100	20,080

PREMIUMS

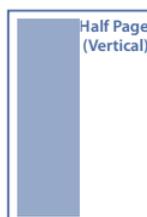
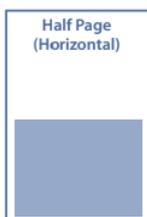
Outside Back Cover	210 x 285	17,300	13,840
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ADVERTORIALS

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