

TTG ASIA  
**[LUXURY]**  
for buyers of premium travel and luxury meetings

**MEDIA KIT**

**Singapore**

Kris Chan

+65 6395 7510 • kris.chan@ttgasia.com  
1 Science Park Road, #04-07 The Capricorn,  
Singapore Science Park II, Singapore 117528

**Hong Kong**

Marisa Chen

+852 2237 7252 • marisa.chen@hk.china.com  
China.com Inc., 11/F ING Tower,  
No. 308 Des Voeux Road, Central, Hong Kong



# Your Brand, Defining Luxury.

## Inviting you to be seen alongside the most magnificent in the industry.

Debuting in October 2012, TTG Asia Luxury is our response to the burgeoning Asia-Pacific luxury travel market and the wave of travel companies ready to tap this immensely lucrative market.

For the reading pleasure of premium travel and luxury MICE professionals, the latest information on the best luxury offerings in the region and guides to luxury travel planning come packaged in breathtaking visuals and insightful editorial.

### Achieve year-round mileage

The publication's comprehensive directory and guides keep it invaluable to travel consultants throughout the year.

### Make a statement

Join the ranks of the premium luxury brands covered in this publication, selected based on the highest levels of luxury.

### Create a lasting impression

Distinguish yourself alongside award-winning editorials. The depth and physical appearance of this publication will astound readers with its quality.

### Reach premium buyers

Reach 10,000 luxury travel and MICE professionals from the Asia-Pacific who sell luxury globally.

## Editorial

### Cover Story: TTG Asia Luxury "The Gold List"

For the first time, the voice of Asian luxury travel planners on the Top 40 most prestigious hotel brands will be heard and featured in this directory.

### Guides: Responsible Luxury Travel

Clients want more meaning and experience. Here's your guide on some of the best ideas on responsible luxury travel.

### Asian Luxury Travel Markets Section: China & India

Follow the trajectory of outbound luxury travel markets in China and India.

### Destinations

Thailand, Singapore, Hong Kong, Australia and the Maldives.

### Luxury MICE

Small incentive, big budget, and how to spend it.

## Advertising

Positions	Dimensions (WxH)mm	Normal Rates (USD)	Introductory Rates (USD)
Full Page	229 x 300	15,000	11,500
Half Page (Horizontal)	199 x 130	10,000	7,500
Double Page Spread	458 x 190	25,000	18,750
Inside Front Cover	229 x 300	18,000	13,500
Outside Back Cover	229 x 300	20,000	15,000

Booking Deadline: 27 Aug | Material Deadline: 3 Sept | Please add a 5mm bleed all round.

## Circulation

### By Country

Brunei/Malaysia	1,860	17.4%
Singapore	1,853	17.4%
Hong Kong/Macau	1,582	14.8%
China	1,479	13.9%
India	979	9.2%
Australia/NZ	826	7.7%
Thailand	670	6.3%
Japan	509	4.8%
Taiwan	259	2.4%
Indonesia	249	2.3%
Philippines	183	1.7%
South Korea	137	1.3%
Vietnam	86	0.8%
<b>Total</b>	<b>10,672</b>	<b>100%</b>

### By Industry

