

TTG ASIA

[LUXURY]

for buyers of premium travel and luxury meetings

Engaging Buyers Bi-Annually



TWO

Issues A Year

TWICE

The Insights

DOUBLE

The Sensory
Experience

MEDIA KIT
JUNE 2017



EDITORIAL CALENDAR

(At the time of print)

MARKET REPORT

State of the Luxury Travel Market

How will luxury travel fare this year as the world sees a new US president, Brexit and other uncertainties?

Updates on the following Asian Luxury Travel Markets

India
Japan
China

BEACH RESORTS

Phuket

A brand new way

Penang

Penang revival for luxe travellers

DESTINATIONS

Japan

The hottest places in Japan today for luxury travellers

Genting Highlands

A cool-weather option often overlooked by luxury travel planners

Macau

The VIP treatment – for non-gamblers

Iran

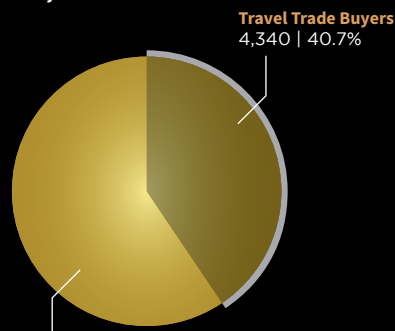
It's billed as the next emerging destination but is Iran ready and does it have much to offer Asian upmarket travellers?

CIRCULATION

By Country

Brunei/Malaysia	1,860	17.4%
Singapore	1,853	17.4%
Hong Kong/Macau	1,582	14.8%
China	1,479	13.9%
India	979	9.2%
Australia/NZ	826	7.7%
Thailand	670	6.3%
Japan	509	4.8%
Taiwan	259	2.4%
Indonesia	249	2.3%
Philippines	183	1.7%
South Korea	137	1.3%
Vietnam	86	0.8%
Total	10,672	100%

By Industry



MICE Buyers and Corporate End Users
6,332 | 59.3%

+ 70,000 e-copies globally & BONUS CIRCULATION

at major tradeshows including ILTM Asia, ILTM Japan, ITB Berlin, IT&CM China and CTW China and MORE

ADVERTISING

Positions	Dimensions (W x H) mm	Rates (USD)
Full Page	226 x 300	15,000
Half Page (Horizontal)	130 x 199	10,000
Double Page Spread	452 x 300	25,000
Inside Front Cover	226 x 300	18,000
Outside Back Cover	226 x 300	20,000

Please add a 5mm bleed all around

IMPORTANT DATES

Booking Deadline: 4 April 2017

Material Deadline: 2 May 2017

MATERIAL SUBMISSION

Electronic copy accepted only (Strictly Macintosh application).
Files to be submitted in press quality PDF files with crop marks & bleeds.

Dimension:

Ensure correct ad dimension used. Additional 5mm all round for bleed advertisements (Inexact size / scaling will result in compromised quality).

Fonts & Images:

Files to be embedded with fonts and images.

Images & Graphics:

Images to be in high resolution (at least 300 dpi). CMYK colour only.

Submission Modes:

Email or FTP (Please provide your FTP site access information).

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