



# THE OFFICIAL\* TTG SHOW DAILY SERIES

Asia-Pacific Travel Industry's Leading Publisher In Live Event Coverage



**ASEAN Tourism Forum\***  
The largest showcase for ASEAN suppliers with an outreach of 400 buyers from across the region and beyond

**12 - 16 January 2020**  
Bridex International Conference Centre |  
Bandar Seri Begawa, Brunei

**ITB Berlin**  
The World's largest travel trade show;  
Features the highest daily print circulation in our series

**4 - 8 March 2020**  
Messe Berlin | Berlin, Germany



China's Only Doublebill Event  
M.I.C.E. | Corporate Travel  
www.itcmchina.com | www.corporatetravelworld.com/china

**IT&CM China and CTW China\***  
China's Only Doublebill Event in MICE and Corporate Travel dedicated to delivering MICE, Associations and Corporate Travel buyers from Greater China

**24 - 26 March 2020**  
Shanghai Convention & Exhibition Center  
of International Sourcing | Shanghai, China



**PATA Travel Mart\***  
Asia-Pacific's premier travel trade mart featuring international buying interest into the region

TBA

**ibtm® ASIA PACIFIC**

**IBTM Asia Pacific\***  
IBTM's Asia Pacific showcase strategically connects global, regional and local MICE

**6 - 8 April 2020**  
Sands Expo and Convention Centre |  
Singapore



**ITB Asia**  
ITB's successful regional edition that brings together key buyers from around the world

**21 - 23 October 2020**  
Sands Expo and Convention Centre |  
Singapore

**IT&CMA and CTW Asia-Pacific\***  
The flagship IT&CM and CTW event, perfect for reaching global and regional MICE, Association, Corporate Travel and Luxury Travel buyers

**22 - 24 September 2020**  
Bangkok Convention Centre At  
CentralWorld Bangkok | Bangkok, Thailand



Asia-Pacific's Only Doublebill Event  
M.I.C.E. | Corporate Travel  
www.itcmasia.com | www.corporatetravelworld.com/apac

Full Page/  
Outside  
Back Cover

Junior Page

Half Page  
(Horizontal)

Double Page Spread

TTG Show  
Daily  
Front Page  
Horizontal  
Strip

**Booking Deadline: 4 weeks prior to issue date**  
**Material Deadline: 3 weeks prior to issue date**

**Tips To Create  
A BIGGER  
IMPACT**

Belly Band



Advertorials



Stick-on



Cover Wrap



**TTG** Publishing  
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A Business Group of TTG Asia Media

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# RATES & SPECIFICATIONS

THE OFFICIAL \* TTG SHOW DAILY SERIES

4 LIVE ISSUES



**ASEAN Tourism Forum\* | Bridex International Convention Centre, Brunei**  
**Issue Date: 13, 14, 15 & 16 January 2020 [4 Issues]**  
**Circulation: 12,000 Print Copies + 70,000 e-Copies**

<b>Full Page</b> / 260mm x 380mm	US\$18,400	<b>Double Page Spread</b> / 520mm x 380mm	US\$37,500
<b>Junior Page</b> / 173mm x 280mm	US\$15,900	<b>Front Page Horizontal Strip</b> / 236mm x 90mm	US\$13,000
<b>Half Page (Horizontal)</b> / 236mm x 180mm	US\$13,400	<b>Outside Back Cover</b> / 260mm x 380mm	US\$22,080

## eBook Only Ad Insertion

<b>Full Page</b> / 260mm x 380mm	US\$12,880	<b>Double Page Spread</b> / 520mm x 380mm	US\$26,250
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Other special sizes & creatives are available on request. Rates are applicable on a case-by-case basis.

**Booking Deadline:** 25 November 2019

**Material Deadline:** 9 December 2019



**ITB Berlin | Messe Berlin, Germany**  
**Issue Date: 4, 5 & 6 March 2020 [3 Issues]**  
**Circulation: 30,000 Print Copies + 70,000 e-Copies**

30,000 PRINT RUN

<b>Full Page</b> / 260mm x 380mm	US\$21,000	<b>Double Page Spread</b> / 520mm x 380mm	US\$38,000
<b>Junior Page</b> / 173mm x 280mm	US\$17,500	<b>Front Page Horizontal Strip</b> / 236mm x 90mm	US\$15,000
<b>Half Page (Horizontal)</b> / 236mm x 180mm	US\$15,600	<b>Outside Back Cover</b> / 260mm x 380mm	US\$25,200

## eBook Only Ad Insertion

<b>Full Page</b> / 260mm x 380mm	US\$14,700	<b>Double Page Spread</b> / 520mm x 380mm	US\$26,600
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Other special sizes & creatives are available on request. Rates are applicable on a case-by-case basis.

**Booking Deadline:** 14 January 2020

**Material Deadline:** 29 January 2020



**IT&CM China and CTW China\* | Shanghai Convention & Exhibition Center of International Sourcing, China**  
**Issue Date: 24, 25 & 26 March 2020 [3 Issues]**  
**Circulation: 9,000 Print Copies + 70,000 e-Copies**

<b>Full Page</b> / 260mm x 380mm	US\$19,300	<b>Double Page Spread</b> / 520mm x 380mm	US\$38,400
<b>Junior Page</b> / 173mm x 280mm	US\$14,700	<b>Front Page Horizontal Strip</b> / 236mm x 90mm	US\$13,400
<b>Half Page (Horizontal)</b> / 236mm x 180mm	US\$14,000	<b>Outside Back Cover</b> / 260mm x 380mm	US\$23,160

## eBook Only Ad Insertion

<b>Full Page</b> / 260mm x 380mm	US\$13,550	<b>Double Page Spread</b> / 520mm x 380mm	US\$26,880
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Other special sizes & creatives are available on request. Rates are applicable on a case-by-case basis.

**Booking Deadline:** 3 February 2020

**Material Deadline:** 18 February 2020



<b>Full Page</b> / 260mm x 380mm	US\$18,900	<b>Double Page Spread</b> / 520mm x 380mm	US\$30,500
<b>Junior Page</b> / 173mm x 280mm	US\$14,800	<b>Front Page Horizontal Strip</b> / 236mm x 90mm	US\$14,800
<b>Half Page (Horizontal)</b> / 236mm x 180mm	US\$14,500	<b>Outside Back Cover</b> / 260mm x 380mm	US\$22,680

**eBook Only Ad Insertion**

<b>Full Page</b> / 260mm x 380mm	US\$13,250	<b>Double Page Spread</b> / 520mm x 380mm	US\$21,350
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Other special sizes & creatives are available on request. Rates are applicable on a case-by-case basis.

**Booking Deadline:** 17 February 2020

**Material Deadline:** 3 March 2020

<b>Full Page</b> / 260mm x 380mm	US\$16,900	<b>Double Page Spread</b> / 520mm x 380mm	US\$30,500
<b>Junior Page</b> / 173mm x 280mm	US\$13,800	<b>Front Page Horizontal Strip</b> / 236mm x 90mm	US\$12,200
<b>Half Page (Horizontal)</b> / 236mm x 180mm	US\$12,500	<b>Outside Back Cover</b> / 260mm x 380mm	US\$19,200

**eBook Only Ad Insertion**

<b>Full Page</b> / 260mm x 380mm	US\$11,850	<b>Double Page Spread</b> / 520mm x 380mm	US\$21,350
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Other special sizes & creatives are available on request. Rates are applicable on a case-by-case basis.

**Booking Deadline:** 17 July 2020

**Material Deadline:** 2 August 2020

<b>Full Page</b> / 260mm x 380mm	US\$15,430	<b>Double Page Spread</b> / 520mm x 380mm	US\$28,350
<b>Junior Page</b> / 173mm x 280mm	US\$11,740	<b>Front Page Horizontal Strip</b> / 236mm x 90mm	US\$10,720
<b>Half Page (Horizontal)</b> / 236mm x 180mm	US\$10,070	<b>Outside Back Cover</b> / 260mm x 380mm	US\$18,520

**eBook Only Ad Insertion**

<b>Full Page</b> / 260mm x 380mm	US\$10,800	<b>Double Page Spread</b> / 520mm x 380mm	US\$19,850
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Other special sizes & creatives are available on request. Rates are applicable on a case-by-case basis.

**Booking Deadline:** 5 August 2020

**Material Deadline:** 22 August 2020

<b>Full Page</b> / 260mm x 380mm	US\$18,900	<b>Double Page Spread</b> / 520mm x 380mm	US\$30,500
<b>Junior Page</b> / 173mm x 280mm	US\$14,800	<b>Front Page Horizontal Strip</b> / 236mm x 90mm	US\$14,800
<b>Half Page (Horizontal)</b> / 236mm x 180mm	US\$14,500	<b>Outside Back Cover</b> / 260mm x 380mm	US\$22,680

**eBook Only Ad Insertion**

<b>Full Page</b> / 260mm x 380mm	US\$13,250	<b>Double Page Spread</b> / 520mm x 380mm	US\$21,350
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Other special sizes & creatives are available on request. Rates are applicable on a case-by-case basis.

**Booking Deadline:** 2 September 2020

**Material Deadline:** 13 September 2020