

2020 Show Daily Ratecard

TTGAssociations • TTG Asia
TRADE MEDIA OF THE YEAR
 2017 (Travel) • 2015
 MPAS Awards

TTG Asia
FEATURE OF THE YEAR
 (2018, 2017)
 MPAS Awards

TTGmice • TTG Asia Luxury
TRAVEL JOURNALISM BUSINESS ARTICLE
 2018, 2014, 2013, 2011 & 2009 • 2016
 PATA Gold Awards

TTGAssociations
JOURNALISM EXCELLENCE
 PRINT & ONLINE
 2016
 Anak Sarawak Award

TTG Asia
MOBILE APP OF THE YEAR 2015
 (Merit)
 MPAS Awards

The Effective Way To
Reach All Delegates
At Major International Trade Events
 And Beyond



- **46 years** of publishing strength
- **Award-winning** editorial content
- **Live** daily pages of show highlights and delegate pictures
- **The Only Official Show Daily***
- **At least 9,000 print[^] copies** distributed across fairgrounds, official venues and hotels
[^] Excludes issues with digital-only circulation
- **Additional 70,000 e-Copies** circulated across Asia-Pacific and globe

THE OFFICIAL* TTG SHOW DAILY SERIES

Asia-Pacific Travel Industry's Leading Publisher In Live Event Coverage



ASEAN Tourism Forum*
The largest showcase for ASEAN suppliers with an outreach of 400 buyers from across the region and beyond

12 - 16 January 2020
Bridex International Conference Centre | Bandar Seri Begawa, Brunei

ITB Berlin
The World's largest travel trade show; Features the highest daily print circulation in our series

4 - 8 March 2020
Messe Berlin | Berlin, Germany



IT&CM China and CTW China*
China's Only Doublebill Event in MICE and Corporate Travel dedicated to delivering MICE, Associations and Corporate Travel buyers from Greater China

3 - 5 August 2020

PATA Travel Mart*
Asia-Pacific's premier travel trade mart featuring international buying interest into the region

3 - 6 September 2020
Sichuan International Travel Expo Center | Leshan, Sichuan, China



ITB Asia
ITB's successful regional edition that brings together key buyers from around the world

21 - 23 October 2020

IT&CMA and CTW Asia-Pacific*
The flagship IT&CM and CTW event, perfect for reaching global and regional MICE, Association, Corporate Travel and Luxury Travel buyers

16 - 20 November 2020



Booking Deadline: 4 weeks prior to issue date
Material Deadline: 3 weeks prior to issue date

Tips To Create
A BIGGER IMPACT



Belly Band



Advertorials



Stick-on



Cover Wrap



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A Business Group of TTG Asia Media

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RATES & SPECIFICATIONS

THE OFFICIAL * TTG SHOW DAILY SERIES

4 LIVE ISSUES



ASEAN Tourism Forum* | Bridex International Convention Centre, Brunei
Issue Date: 13, 14, 15 & 16 January 2020 [4 Issues]
Circulation: 12,000 Print Copies + 70,000 e-Copies

Full Page / 260mm x 380mm	US\$18,400	Double Page Spread / 520mm x 380mm	US\$37,500
Junior Page / 173mm x 280mm	US\$15,900	Front Page Horizontal Strip / 236mm x 90mm	US\$13,000
Half Page (Horizontal) / 236mm x 180mm	US\$13,400	Outside Back Cover / 260mm x 380mm	US\$22,080

eBook Only Ad Insertion

Full Page / 260mm x 380mm	US\$12,880	Double Page Spread / 520mm x 380mm	US\$26,250
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Other special sizes & creatives are available on request. Rates are applicable on a case-by-case basis.

Booking Deadline: 25 November 2019

Material Deadline: 9 December 2019



ITB Berlin | Messe Berlin, Germany
Issue Date: 4, 5 & 6 March 2020 [3 Issues]
Circulation: 30,000 Print Copies + 70,000 e-Copies

30,000 PRINT RUN

Full Page / 260mm x 380mm	US\$21,000	Double Page Spread / 520mm x 380mm	US\$38,000
Junior Page / 173mm x 280mm	US\$17,500	Front Page Horizontal Strip / 236mm x 90mm	US\$15,000
Half Page (Horizontal) / 236mm x 180mm	US\$15,600	Outside Back Cover / 260mm x 380mm	US\$25,200

eBook Only Ad Insertion

Full Page / 260mm x 380mm	US\$14,700	Double Page Spread / 520mm x 380mm	US\$26,600
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Other special sizes & creatives are available on request. Rates are applicable on a case-by-case basis.

Booking Deadline: 14 January 2020

Material Deadline: 29 January 2020



IT&CM China and CTW China*
Issue Date: 4 & 5 August 2020 [2 Issues]
Circulation: 70,000 e-Copies

Virtual Event

eBook Only Ad Insertion

Full Page / 210mm x 285mm	US\$13,550	Double Page Spread / 420mm x 285mm	US\$26,880
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Other special sizes & creatives are available on request. Rates are applicable on a case-by-case basis.

Booking Deadline: 17 July 2020

Material Deadline: 27 July 2020

RATES & SPECIFICATIONS

THE OFFICIAL * TTG SHOW DAILY SERIES



PATA Travel Mart* | Sichuan International Travel Expo Center, China
Issue Date: 3, 4 & 5 September 2020 [3 Issues]
Circulation: 9,000 Print Copies + 70,000 e-Copies

Full Page / 260mm x 380mm	US\$16,900	Double Page Spread / 520mm x 380mm	US\$30,500
Junior Page / 173mm x 280mm	US\$13,800	Front Page Horizontal Strip / 236mm x 90mm	US\$12,200
Half Page (Horizontal) / 236mm x 180mm	US\$12,500	Outside Back Cover / 260mm x 380mm	US\$19,200

eBook Only Ad Insertion

Full Page / 260mm x 380mm	US\$11,850	Double Page Spread / 520mm x 380mm	US\$21,350
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Other special sizes & creatives are available on request. Rates are applicable on a case-by-case basis.

Booking Deadline: 17 July 2020

Material Deadline: 2 August 2020



TTG Show Daily at ITB Asia | Sands Expo and Convention Centre, Singapore
Issue Date: 21, 22 & 23 October 2020 [3 Issues]
Circulation: 70,000 e-Copies

Digital
Circulation
Only

eBook Ad Insertion

Full Page / 260mm x 380mm	US\$13,250	Double Page Spread / 520mm x 380mm	US\$21,350
Junior Page / 173mm x 280 mm	US\$10,350	Front Page Horizontal Strip / 236mm x 90mm	US\$10,400
Half Page (Horizontal) / 236mm x 180mm	US\$10,200	Outside Back Cover / 260mm x 380mm	US\$15,876

Other special sizes & creatives are available on request. Rates are applicable on a case-by-case basis.

Booking Deadline: 2 September 2020

Material Deadline: 13 September 2020

Virtual
Event



IT&CM Asia-Pacific and CTW Asia-Pacific*
Issue Date: 17 & 18 November 2020 [2 Issues]
Circulation: 70,000 e-Copies

eBook Only Ad Insertion

Full Page / 260mm x 380mm	US\$10,800	Double Page Spread / 520mm x 380mm	US\$19,850
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Other special sizes & creatives are available on request. Rates are applicable on a case-by-case basis.

Booking Deadline: 26 October 2020

Material Deadline: 9 November 2020