

2023 Show Daily Ratecard



The Effective Way To Reach All Delegates At Major International Trade Events And Beyond

TTG Show Daily



- Over 40 years of publishing strength
- Award-winning editorial content
- Live daily pages of show highlights and delegate pictures
- The Only Official Show Daily*
- At least 9,000^ print copies distributed across fairgrounds, official venues and hotels
^ Excludes issues with digital-only circulation
- Additional 70,000 e-Copies circulated across Asia-Pacific and globe

THE OFFICIAL* TTG SHOW DAILY SERIES

Asia-Pacific Travel Industry's Leading Publisher In Live Event Coverage



ASEAN Tourism Forum*
The largest showcase for ASEAN suppliers with an outreach of 400 buyers from across the region and beyond

3 February – 5 February 2023
Indonesia, Yogyakarta

ITB Berlin
The World's largest travel trade show; Features the highest daily print circulation in our series

9 March – 11 March 2023
Messe Berlin | Berlin, Germany



IT&CM China and CTW China*
China's Only Doublebill Event in MICE and Corporate Travel dedicated to delivering MICE, Associations and Corporate Travel buyers from Greater China

21 March – 23 March 2023
Shanghai Convention & Exhibition Center of International Sourcing | Shanghai, China

ITB Asia
ITB's successful regional edition that brings together key buyers from around the world

25 October – 27 October 2023
Marina Bay Sands Expo and Convention Centre | Singapore



PATA Travel Mart*
Asia-Pacific's premier travel trade mart featuring international buying interest into the region

4 October – 6 October 2023
New Delhi, India

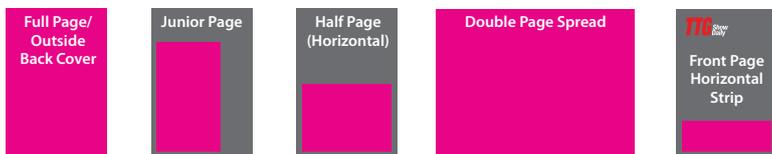
IT&CM Asia and CTW Asia-Pacific*
The flagship IT&CM and CTW event, perfect for reaching global and regional MICE, Association, Corporate Travel and Luxury Travel buyers

26 September – 28 September 2023
Centara Grand & Bangkok Convention Centre At CentralWorld Bangkok | Bangkok, Thailand



TTG Show Daily
Asia-Pacific travel industry's leading publisher in live event coverage

25 October – 27 October 2023



Booking Deadline: 4 weeks prior to issue date
Material Deadline: 3 weeks prior to issue date

Tips To Create
A BIGGER IMPACT



TTG Publishing
Travel Trade
A Business Group of TTG Asia Media

Advertising Enquiries
traveltradesales@ttgasia.com

RATES & SPECIFICATIONS

THE OFFICIAL* TTG SHOW DAILY SERIES

Advertising Enquiries
traveltradesales@ttgasia.com



ASEAN Tourism Forum* | Yogyakarta, Indonesia
Issue Date: 3, 4 & 5 February 2023+ [3 Issues]
Circulation: 70,000 e-Copies

Full Page / 260mm x 380mm	US\$18,400	Double Page Spread / 520mm x 380mm	US\$37,500
Junior Page / 173mm x 280mm	US\$15,900	Front Page Horizontal Strip / 236mm x 90mm	US\$13,000
Half Page (Horizontal) / 236mm x 180mm	US\$13,400	Outside Back Cover / 260mm x 380mm	US\$20,080

Other special sizes & creatives are available on request. Rates are applicable on a case-by-case basis.

Booking Deadline: 23 December 2022

Material Deadline: 13 January 2023



ITB Berlin | Messe Berlin, Germany
Issue Date: 9, 10 & 11 March 2023+ [3 Issues]
Circulation: 70,000 e-Copies

Full Page / 260mm x 380mm	US\$21,000	Double Page Spread / 520mm x 380mm	US\$38,000
Junior Page / 173mm x 280mm	US\$17,500	Front Page Horizontal Strip / 236mm x 90mm	US\$15,000
Half Page (Horizontal) / 236mm x 180mm	US\$15,600	Outside Back Cover / 260mm x 380mm	US\$25,200

Other special sizes & creatives are available on request. Rates are applicable on a case-by-case basis.

Booking Deadline: 31 January 2023

Material Deadline: 14 February 2023

**30,000
PRINT RUN**



IT&CM China and CTW China* | The Anandi Hotel and Spa Shanghai, China
Issue Date: 22 & 23 March 2023+ [2 Issues]
Circulation: 70,000 e-Copies

Full Page / 260mm x 380mm	US\$19,300	Double Page Spread / 520mm x 380mm	US\$38,400
Junior Page / 173mm x 280mm	US\$14,700	Front Page Horizontal Strip / 236mm x 90mm	US\$13,400
Half Page (Horizontal) / 236mm x 180mm	US\$15,600	Outside Back Cover / 260mm x 380mm	US\$25,200

Other special sizes & creatives are available on request. Rates are applicable on a case-by-case basis.

Booking Deadline: 15 February 2023

Material Deadline: 1 March 2023

+All listed dates are subject to change

*Publication format of TTG Show Dailies (print/digital) is dependent on how the event will be organised, e.g. virtual, physical or hybrid
Depending on how events are organised along with the pandemic situation, issues may be converted to digital only.

RATES & SPECIFICATIONS

THE OFFICIAL* TTG SHOW DAILY SERIES

Advertising Enquiries
traveltradesales@ttgasia.com



PATA Travel Mart* | New Delhi, India
Issue Date: 4, 5 & 6 October 2023+ [3 Issues]
Circulation: 70,000 e-Copies

Full Page / 260mm x 380mm	US\$16,900	Double Page Spread / 520mm x 380mm	US\$30,500
Junior Page / 173mm x 280mm	US\$13,800	Front Page Horizontal Strip / 236mm x 90mm	US\$12,200
Half Page (Horizontal) / 236mm x 180mm	US\$12,500	Outside Back Cover / 260mm x 380mm	US\$19,200

Other special sizes & creatives are available on request. Rates are applicable on a case-by-case basis.

Booking Deadline: 6 September 2023

Material Deadline: 20 September 2023



IT&CM Asia and CTW Asia-Pacific* | Centara Grand & Bangkok Convention Centre At CentralWorld Bangkok, Thailand
Issue Date: 26, 27 & 28 September 2023+ [3 Issues]
Circulation: 9,000 Print Copies + 70,000 e-Copies

Full Page / 260mm x 380mm	US\$15,430	Double Page Spread / 520mm x 380mm	US\$28,350
Junior Page / 173mm x 280mm	US\$11,740	Front Page Horizontal Strip / 236mm x 90mm	US\$10,720
Half Page (Horizontal) / 236mm x 180mm	US\$10,070	Outside Back Cover / 260mm x 380mm	US\$18,520

Other special sizes & creatives are available on request. Rates are applicable on a case-by-case basis.

Booking Deadline: 7 August 2023

Material Deadline: 21 August 2023



TTG Show Daily at ITB Asia | Sands Expo and Convention Centre, Singapore
Issue Date: 25, 26 & 27 October 2023+ [3 Issues]
Circulation: 70,000 e-Copies

Full Page / 260mm x 380mm	US\$18,900	Double Page Spread / 520mm x 380mm	US\$30,500
Junior Page / 173mm x 280mm	US\$14,800	Front Page Horizontal Strip / 236mm x 90mm	US\$14,800
Half Page (Horizontal) / 236mm x 180mm	US\$14,500	Outside Back Cover / 260mm x 380mm	US\$22,680

Other special sizes & creatives are available on request. Rates are applicable on a case-by-case basis.

Booking Deadline: 26 September 2023

Material Deadline: 3 October 2023

BONUS!

Double Feature At The Price Of One!
ITB Asia Show Daily + TTG Asia Oct Issue

+All listed dates are subject to change

*Publication format of TTG Show Dailies (print/digital) is dependent on how the event will be organised, e.g. virtual, physical or hybrid. Depending on how events are organised along with the pandemic situation, issues may be converted to digital only.