

TTG ASIA

LUXURY

for buyers of premium travel and luxury meetings

Engaging Buyers Bi-Annually

Exclusive Trade Publisher

**ILTM Asia-Pacific 2018
Official Supplement**



**Full Bonus Circulation
At ILTM Asia-Pacific**

Marina Bay Sands
Singapore
21 - 24 May 2018

MEDIA KIT
MAY 2018



Reed Exhibitions®
 28 The Quadrant
 Richmond
 TW9 1DN
 United Kingdom

12th October 2017

ENDORSEMENT LETTER
ILTM ASIA PACIFIC OFFICIAL SUPPLEMENT
 EXCLUSIVELY BY TTG ASIA LUXURY

On behalf of ILTM Asia Pacific 2018 and Reed Exhibitions, I am pleased to appoint TTG Asia Luxury (a product of TTG Travel Trade Publishing, a business group of TTG Asia Media) as the sole publisher of the official ILTM Asia Pacific 2018 supplement.

We are confident that as our exclusive trade media partner, TTG Asia Luxury – The Resource For Buyers Of Premium Travel And Luxury Meetings In Asia Pacific – will spotlight ILTM Asia-Pacific 2018 in this special supplement to key decision makers and influencers within the luxury travel industry across the region.

With our endorsement, the exclusive ILTM Asia Pacific Official Supplement 2018 by TTG Asia Luxury will:

- **Serve as THE ONLY official trade supplement of ILTM Asia Pacific 2018 with compelling and relevant editorial content.**
 This includes, but is not limited to, announcements from organisers, show information, product and service releases, interviews, viewpoints, and pictorials.
- **Be allowed full exclusive distribution rights and access** across ILTM Asia Pacific 2018 official venues including the exhibition hall, booths and related areas, thus reaching all event delegates.
- **Be circulated both physically on-site and digitally** via print and e-flipbook formats respectively.

It is a great pleasure to be working with TTG Asia Luxury and I look forward to our successful collaboration for ILTM Asia Pacific 2018.

Sincerely,



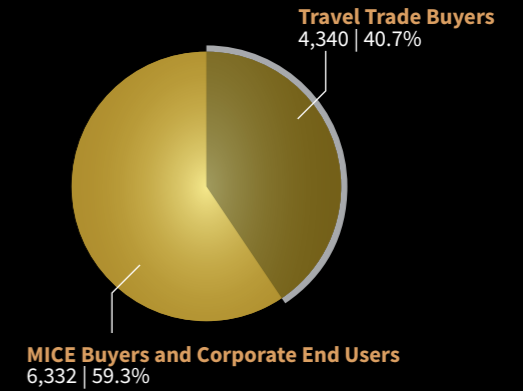
Andy Ventris
 Marketing Manager
 ILTM Portfolio

■ CIRCULATION

By Country

Brunei/Malaysia	1,860	17.4%
Singapore	1,853	17.4%
Hong Kong/Macau	1,582	14.8%
China	1,479	13.9%
India	979	9.2%
Australia/NZ	826	7.7%
Thailand	670	6.3%
Japan	509	4.8%
Taiwan	259	2.4%
Indonesia	249	2.3%
Philippines	183	1.7%
South Korea	137	1.3%
Vietnam	86	0.8%
Total	10,672	100%

By Industry



+ 70,000 e-copies globally & BONUS CIRCULATION
 at major tradeshows including ILTM Asia-Pacific, ILTM Japan, ITB Berlin and MORE

■ ADVERTISING

AD TYPE	SIZE (W x H) mm	RATES (USD)	EARLY BIRD (USD)
Full Page	226 x 300	15,000	12,000
Half Page (Horizontal)	199 x 130	10,000	8,000
Double Page Spread	452 x 300	25,000	20,000
Inside Front Cover	226 x 300	18,000	14,400
Outside Back Cover	226 x 300	20,000	16,000

Please add a 5mm bleed all around

eBOOK ONLY AD INSERTION ONE WEEK LEADTIME ONLY

AD TYPE	SIZE (W x H) mm	RATES (USD)	EARLY BIRD (USD)
Full Page	226 x 300	10,500	8,400
Double Page Spread	452 x 300	17,500	14,000



■ MATERIAL SUBMISSION

Ad Material Submission

- Electronic Copy Accepted Only**
- Strictly Apple Macintosh application.
 - Files to be submitted in high-res PDF with crop marks and bleeds.

File Requirements

- Dimension: Ensure correct ad dimension used. Add additional 5mm all round for bleed advertisements. Inexact size/scaling will result in compromised quality.
- Fonts & Images: Files are to be embedded with fonts and images.
- Images & Graphics: Images are to be in high resolution (at least 300dpi). CMYK colour mode.

Submitting Your Ad Materials

- E-Submission Modes: Email or FTP Download. Please provide your FTP site access information.
- Others: Please provide press colour proofs for the advertisements in the correct sizes. Indicate any other special instructions.

■ IMPORTANT DATES

Booking Deadline
 6 weeks prior to issue date.

Material Deadline
 5 weeks prior to issue date.

■ CONTACT US

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