

# INTEGRATED SOLUTIONS



**Japan's regions turn to Europe to boost fortunes**  
European travellers are favoured for their longer stays and bigger spend, with cities using culture and scenery as draws

**TTGmice**  
Asia-Pacific's intelligent business events resource

**Making a case for MICE cruises**  
Step aside cruise myths, we are counting out the many benefits of bringing business events onboard a cruise ship

**What's onboard**  
Cruise ships today are a treasure trove of fun facilities and memorable experiences

**Hot ports of call**  
Find out which ports in Asia are stealing the hearts of cruise chiefs

**TTG Asia • TTGmice • TTG Asia Luxury**  
**TRAVEL JOURNALISM**  
BUSINESS ARTICLE  
PATA Gold Awards

**TTG Asia**  
**FEATURE OF THE YEAR**  
MPAS Awards

**TTG Associations • TTG Asia**  
**TRADE MEDIA**  
OF THE YEAR  
MPAS Awards


**TTG Associations**  
**JOURNALISM EXCELLENCE**  
PRINT & ONLINE  
Anak Sarawak Award



# TTG's Solutions

Let over 40 years of publishing strength be the backbone of your campaign. As the media authority of the region's travel industry, TTG's one-stop solutions offer infinite possibilities to connect your brand with your target audience, and make an impression. Come get creative and effective with us.





### MEDIA PLACEMENTS

Keeping your brand at the forefront of travel trade professionals on a variety of platforms, mediums and frequencies





### VISUAL CREATIVES

Expressing your brand story with captivating videos, stunning pictorials, clever infographics and other exciting visual content





### ENGAGEMENT EVENTS

Connecting you to your target audience through captive, face-to-face in-person / virtual / hybrid events for that first-hand brand experience and personal touch



### BRANDED CONTENT

Harnessing the best of our award-winning editorial and marketing prowess to conceptualise and articulate your brand's narrative towards your set goal



### GAMIFICATION & CONTESTS

Creating interactive game plays for existing fans and would-be fans to engage and discover your brand, and kick-start mentions and conversations that continue even after the game is over





### KNOWLEDGE SHARING

Spotlighting your brand as a domain expert, thought-leader and contributor towards the industry's pursuit of higher learning and peer sharing





# Integrated Touchpoints

From Print to Web to Live Event Coverage, Special Issues & Events and Social Tech. TTG amplifies your brand seamlessly across our integrated multi-dimensional touchpoints, placing it at the forefront of travel industry professionals across the region and beyond.

**AWARDS**  
Recognising the industry's best organisations twice a year in Asia-Pacific and Greater China

- awards.ttgasia.com
- awards.ttgchina.com

**TTG SHOW DAILY**  
Live event coverage at major tradeshows

**PRINT**  
In depth analysis and destination reports by award-winning editorial team. Strongest industry print readership across Asia-Pacific and Greater China

**WEB**  
24/7 access to news and resources, anytime, anywhere

**SOCIAL TECH**  
Inspiring conversations and mentions in social spheres: LinkedIn, Facebook, Twitter, Instagram and WeChat

**SPECIAL ISSUES & EVENTS**  
TTG's special publication issues as well as engagement events are essential supplements that ride on specific interest sectors and agendas to target audience profiles relevant to these segments.

**NEWS INBOX**  
Up-to-date news and industry happens sent direct to industry professional email inboxes

		PRINT	e-BOOK	WEB	NEWS INBOX
TTG Asia	6 issues	14,500 Asia-Pacific	40,000 globally	www.ttgasia.com	40,000 Inboxes 5 Days / Week
TTG China	11 issues	14,000 Greater China	34,100 globally	www.ttgchina.com	34,100 Inboxes 5 Days / Week
TTGmice	6 issues	13,500 Asia-Pacific	22,500 globally	www.ttgmmice.com	22,500 Inboxes Tue and Thu
TTG-BTmice China	6 issues	19,658 Mainland China	38,000 globally	www.ttgbtmice.com	38,000 Inboxes Every Wed





# Our Core Titles

Since 1974, our core titles have been widely acclaimed as the industry's preferred read and chosen by advertisers as an effective marketing channel. Each title is a leader in its own domain with content tailored to the pulse of the Asia-Pacific, China or India markets. Several core titles feature dedicated annual editions and supplements in addition to its regulars. These spin-off publications have specific features and purpose that warrant a separate, customised issue, while reaching the same audiences as its core title.

- **Asian Tourism Expert Guide**  
(Core Title: TTG Asia)
- **TTG Travel Awards Supplement**  
(Core Title: TTG Asia)
- **TTG China Travel Awards Supplement**  
(Core Title: TTG China)
- **TTGmice Planner**  
(Core Title: TTGmice)
- **TTG-BTmice China Planner**  
(Core Title: TTG-BTmice China)



For a full range of titles, publications and solutions available, **view our separate rates section.**

**ONE TRAVEL TRADE CONNECTION. INFINITE POSSIBILITIES.**





# TTG Asia Reaches Subscribers In 24 Asia-Pacific Countries and Beyond

## BY COUNTRY/ TERRITORY

ASIA-PACIFIC	%	14,500 PRINT+	46,460 SUBSCRIBERS
Singapore	20.0%	2,900	9,292
Malaysia	19.8%	2,871	9,199
Hong Kong & Macau	13.7%	1,993	6,365
India	12.5%	1,806	5,808
Thailand	11.8%	1,712	5,482
Indonesia	8.9%	1,291	4,135
Philippines	3.4%	493	1,580
China	2.4%	346	1,115
Japan & South Korea	2.0%	290	929
Vietnam	2.0%	290	929
Australia & New Zealand	1.0%	143	465
Taiwan	0.3%	42	139
Bangladesh, Bhutan, Brunei, Cambodia, Laos, Myanmar, Nepal, Pakistan and Sri Lanka	2.2%	323	1022

## ADDITIONAL GLOBAL TERRITORIES REACHED DIGITALLY (60 COUNTRIES)

2,040 SUBSCRIBERS BASED OUTSIDE THE ASIA-PACIFIC

Argentina • Austria • Azerbaijan • Bahrain • Belgium • Brazil • Bulgaria • Canada • Costa Rica • Croatia • Cyprus • Czech Republic • Denmark • Dominican Republic • East Timor • Egypt • Estonia • Fiji • Finland • France • Germany • Greece • Ireland • Italy • Israel • Kazakhstan • Kenya • Kuwait • Kyrgyzstan • Lebanon • Maldives • Malta • Mauritius • Mexico • Netherlands • Nigeria • Norway • Oman • Poland • Portugal • Qatar • Romania • Russia • Saudi Arabia • Slovakia • South Africa • Spain • Sweden • Switzerland • Tajikistan • Tanzania • Tunisia • Turkey • Turkmenistan • Ukraine • UAE • United Kingdom • Uruguay • Uzbekistan • USA

PRINT+  
14,500  
100% In Asia-Pacific



DIGITAL  
40,000  
Asia-Pacific + Global

## BY INDUSTRY

80.7%  
TRAVEL AGENCIES, OPERATORS & WHOLESALERS  
11,701 Print copies  
Corporate, Leisure and Online  
39,140 subscribers

19.3%  
TRAVEL SUPPLIERS  
2,799 Print copies  
Hotels & Their Representatives (13.9% | 2,016 copies)  
Airlines & GDS (3.6% | 524 copies)  
National Tourist Offices (NTOs) (1.2% | 175 copies)  
Car Rental / Cruises (0.3% | 45 copies)  
Others (0.3% | 39 copies)  
9,360 subscribers

## BY ROLE

38.1%  
SENIOR MANAGEMENT  
5,525 Print copies  
General Manager • Director  
CEO • COO • President • Vice-President • Chairman  
18,479 subscribers

38.7%  
MIDDLE MANAGEMENT  
5,611 Print copies  
Department / Functional Managers including Sales & Marketing  
18,770 subscribers

23.2%  
JUNIOR EXECUTIVES  
3,364 Print copies  
Travel Consultant • Reservation & Ticketing Executive and Coordinator • Sales Officer • Account Executive • Marcoms Executive  
11,251 subscribers

## BY RESPONSIBILITY

51.3%  
INFLUENCE OR MAKE PURCHASE DECISIONS  
7,439 Print copies  
Why Is This Important?  
Your brand/offering reaches the right professionals who can influence and make the decision to select you as a business partner.  
24,880 subscribers

45.2%  
MAKE RECOMMENDATIONS TO END CUSTOMER / CLIENT  
6,555 Print copies  
Why Is This Important?  
A good understanding of your brand/offering allows our subscribers to promote it better to their end customers and clients.  
21,923 subscribers



TTG China

Reaches Subscribers In The Greater China Region and Beyond

读者遍及大中华地区及全球各国

BY TERRITORY

地区划分

ADDITIONAL GLOBAL TERRITORIES REACHED DIGITALLY

非大中华区订阅者均为电子版读者

- Australia • Brunei • Cambodia • Japan • Indonesia • Malaysia • Philippines • Singapore • South Korea • Thailand • UAE • Vietnam

CHINA 中国地区	%	14,000 PRINT+	41,500 SUBSCRIBERS
Northeast Province/ City 东北地区省份/ 城市			
Liaoning Province 辽宁省	2.3%	315	934
Heilongjiang Province 黑龙江省	1.5%	208	617
Jilin Province 吉林省	0.8%	106	314
North Province/ City 华北地区/ 城市			
Beijing City 北京市	9.9%	1,387	4,111
Hebei Province 河北省	3.2%	442	1,310
Tianjin City 天津市	1.8%	251	744
Shanxi Province 山西省	1.1%	154	457
Inner Mongolia Autonomous Region 内蒙古自治区	0.8%	115	341
Northwest Province/ City 西北地区省份/ 城市			
Shaanxi Province 陕西省	1.5%	214	634
Xinjiang Uyghur Autonomous Region 新疆维吾尔自治区	1.2%	173	512
Gansu Province 甘肃省	0.9%	126	374
Qinghai Province 青海省	0.6%	81	240
Ningxia Hui Autonomous Region 宁夏回族自治区	0.4%	62	184
East China Province/ City 华东地区省份/ 城市			
Shanghai City 上海市	10.6%	1,485	4,402
Jiangsu Province 江苏省	9.6%	1,341	3,975
Shandong Province 山东省	9.1%	1,277	3,785
Zhejiang Province 浙江省	7.0%	978	2,899
Anhui Province 安徽省	3.2%	452	1,340
Jiangxi Province 江西省	2.6%	370	1,097
Fujian Province 福建省	2.6%	369	1,094
Central South Province/ City 中南地区省份/ 城市			
Guangdong Province 广东省	10.5%	1,476	4,375
Hainan Province 海南省	1.7%	236	700
Hubei Province 湖北省	1.7%	236	700
Hunan Province 湖南省	1.4%	199	590
Guangxi Zhuang Autonomous Region 广西壮族自治区	1.2%	165	489
Henan Province 河南省	1.1%	155	459
Southwest Province/ City 西南地区省份/ 城市			
Sichuan Province 四川省	2.8%	390	1156
Yunnan Province 云南省	2.0%	275	815
Chongqing City 重庆市	1.8%	257	762
Guizhou Province 贵州省	0.5%	74	219
Tibet Autonomous Region 西藏自治区	0.5%	66	196
Others 其它			
Hong Kong 香港	2.6%	358	1061
Taiwan, Macao 台湾、澳门	1.5%	207	614

PRINT 实体印+

14,000

100% In Greater China 大中华地区

DIGITAL 电子版

34,100

China + Global 中国及全球

BY INDUSTRY 按行业划分

86.5% TRAVEL AGENCIES, OPERATORS & WHOLESALERS 旅行社、旅游业务经营与批发商

12,110 Print copies

Corporate, Leisure and Online 旅游公司、休闲旅游和在线旅游服务

36,763 subscribers

13.5% TRAVEL SUPPLIERS 旅游服务供应商

1,890 Print copies

Hotels & Their Representatives 酒店及其代理机构 (8.3% | 1,164 copies) • National Tourist Offices (NTOs) 国家旅游局 (2.5% | 350 copies) • Airlines & GDS 航空公司和GDS (0.9% | 124 copies) • Car Rental / Cruises 汽车租赁/邮轮公司 (0.3% | 42 copies) • Others 其他 (1.5% | 210 copies)

5,737 subscribers

BY ROLE 按职衔划分

50.8% SENIOR MANAGEMENT 高级管理

7,112 Print copies

General Manager • Director • CEO • COO • President Vice-President • Chairman 总经理 • 总监 • 首席执行官 • 首席运营官 • 总裁 副总裁 • 董事长

21,590 subscribers

38.7% MIDDLE MANAGEMENT 中级管理

5,418 Print copies

Department / Functional Managers including Sales & Marketing 部门/业务经理包括市场销售

16,448 subscribers

10.5% FRONTLINE EXECUTIVES 业务执行

1,470 Print copies

Travel Consultant Reservation & Ticketing Executive and Coordinator • Sales Officer • Account Executive Marcoms Executive 旅行顾问 • 酒店、机票预订人员及主管 • 销售职员 客户主管 • 市场传讯主管

4,462 subscribers

BY RESPONSIBILITY 按职责划分

82.9% INFLUENCE OR MAKE PURCHASE DECISIONS 影响或决定采购计划

11,606 Print copies

Why Is This Important? 为何此项重要? Your brand/offering reaches the right professionals who can influence and make the decision to select you as a business partner. 您的品牌 / 产品可接触到有影响力和决定权的相关专业人士

35,232 subscribers

17.1% MAKE RECOMMENDATIONS TO END CUSTOMER / CLIENT 向终端客户/顾客推荐

2,394 Print copies

Why Is This Important? 为何此项重要? A good understanding of your brand/offering allows our subscribers to promote it better to their end customers and clients. 读者深入了解您的品牌/产品后, 可向其顾客和客户做更好的推介

7,268 subscribers





# TTG India

## Reaches e-Subscribers in 25 Cities Across India and Beyond



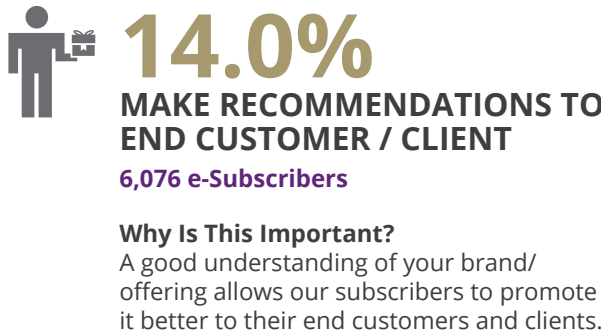
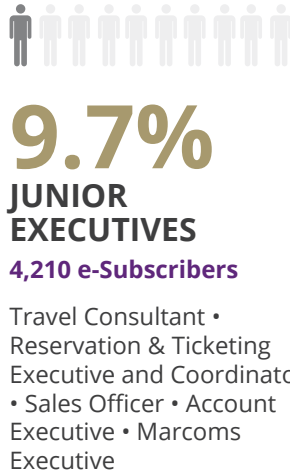
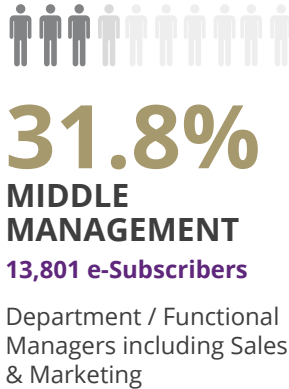
INDIA	%	22,900 e-SUBSCRIBERS
New Delhi	17.5%	4,008
Mumbai	16.7%	3,820
Chennai	7.3%	1,672
Bengaluru	6.5%	1,489
Hyderabad	5.7%	1,305
Kolkata	4.5%	1,030
Srinagar	4.2%	960
Trivandrum	4.0%	916
Gurgaon	3.4%	777
Ahmedabad	3.0%	687
Goa	2.8%	640
Kochi	2.5%	570
Pune	2.3%	527
Jaipur	2.1%	481
Chandigarh	2.0%	460
Uttrakhand	2.0%	458
Amritsar	1.8%	412
Bhopal	1.6%	370
Himachal Pradesh	1.6%	366
Indore	1.5%	346
Jalandhar	1.5%	345
Uttar Pradesh	1.5%	343
Odisha	1.4%	320
Nagpur	1.3%	301
Truchurapalli	1.3%	297



### ADDITIONAL GLOBAL TERRITORIES REACHED DIGITALLY (77 COUNTRIES)

Argentina • Armenia • Austria • Azerbaijan • Bahrain • Bangladesh • Belgium • Bhutan • Brazil • Brunei • Cambodia • Canada • China • Costa Rica • Croatia • Cyprus • Czech Republic • Denmark • Dominican Republic • East Timor • Egypt • Estonia • Fiji • Finland • France • Germany • Greece • Hawaii • Hong Kong • Indonesia • Ireland • Israel • Italy • Japan • Kazakhstan • Kenya • Kuwait • Laos • Lebanon • Macau • Malaysia • Malta • Mauritius • Mexico • Myanmar • Nepal • Netherlands • New Zealand • Nigeria • Norway • Oman • Pakistan • Philippines • Poland • Portugal • Qatar • Romania • Russia • Saudi Arabia • Singapore • Slovakia • South Africa • South Korea • Spain • Sweden • Switzerland • Taiwan • Tanzania • Thailand • Tunisia • Turkey • Ukraine • UAE • United Kingdom • Uruguay • USA • Vietnam

20,500  
SUBSCRIBERS BASED OUTSIDE INDIA





# TTGmice Reaches Subscribers in 24 Asia-Pacific Countries and Beyond

## BY COUNTRY/ TERRITORY

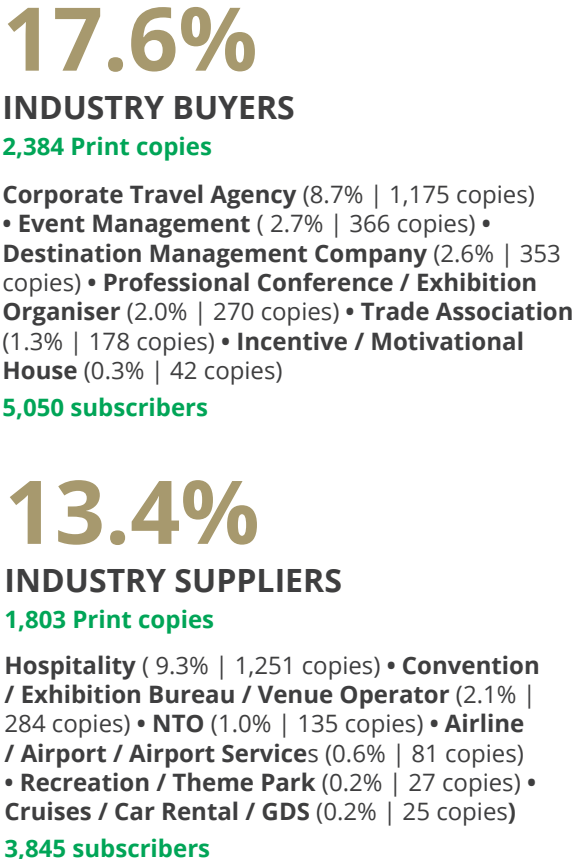
ASIA-PACIFIC	%	13,500 PRINT+	28,330 SUBSCRIBERS
China	25.7%	3,468	7,280
Singapore	19.9%	2,682	5,638
Malaysia	18.0%	2,437	5,099
Hong Kong & Macau	11.8%	1,587	3,343
Thailand	11.2%	1,511	3,173
South Korea	3.9%	522	1,105
Japan	2.1%	290	595
India	1.6%	212	453
Australia & New Zealand	1.4%	195	397
Indonesia	1.2%	167	340
Taiwan	1.1%	149	312
Vietnam	0.9%	119	255
Philippines	0.7%	91	198
Bangladesh, Bhutan, Brunei, Cambodia, Laos, Myanmar, Nepal, Pakistan and Sri Lanka	0.5%	70	142

## ADDITIONAL GLOBAL TERRITORIES REACHED DIGITALLY (30 COUNTRIES)

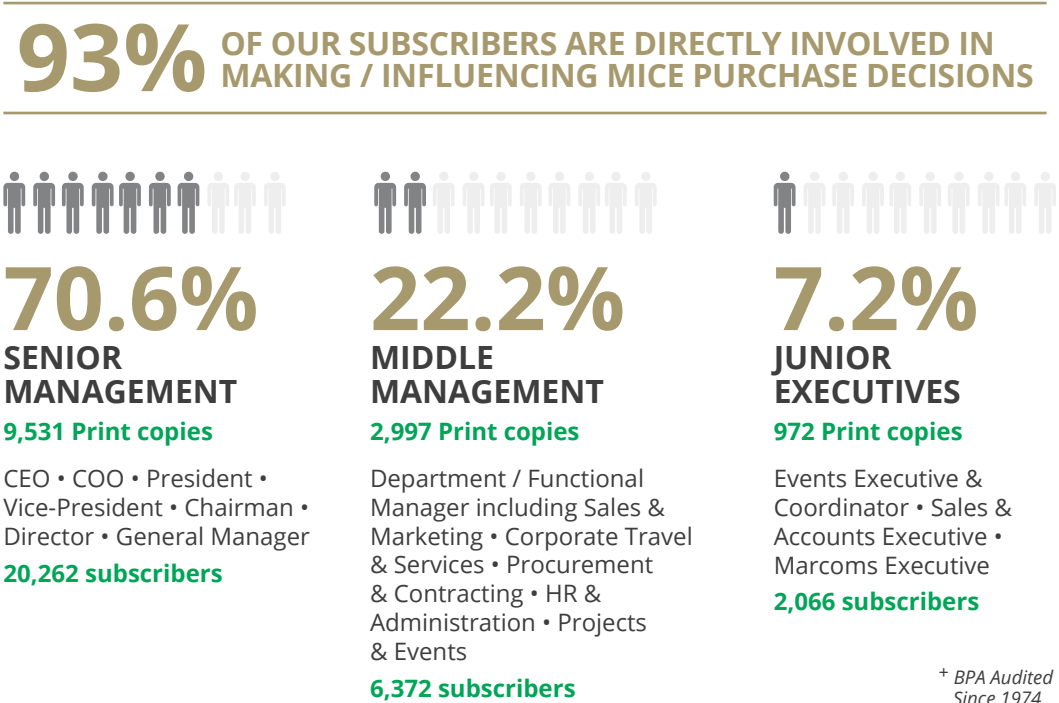
Argentina • Austria • Belgium • Canada • Costa Rica • Czech Republic • Egypt • Finland • France • Germany • Guam • Iceland • Ireland • Italy • Mauritius • Mexico • Oman • Portugal • Qatar • Russia • Saudi Arabia • South Africa • Spain • Switzerland • Tanzania • Tunisia • Turkey • UAE • United Kingdom • USA



## BY INDUSTRY



## BY ROLE





# TTG-BTmice China

Reaches Subscribers In The Greater China Region and Beyond  
读者遍及大中华地区及全球各国

BY  
TERRITORY  
按地区划分

ADDITIONAL  
GLOBAL  
TERRITORIES  
REACHED  
DIGITALLY  
非大中华区  
订阅者均为  
电子版读者

- Australia • Brunei  
• Cambodia •  
Japan • Indonesia  
• Malaysia •  
Philippines •  
Singapore • South  
Korea • Thailand •  
UAE • Vietnam

CHINA 中国地区	%	19,658 PRINT	46,780 SUBSCRIBERS
Northeast Province/ City 东北地区省份/ 城市			
Liaoning Province 辽宁省	2.1%	420	970
Heilongjiang Province 黑龙江省	1.1%	208	480
Jilin Province 吉林省	0.6%	112	258
North Province/ City 华北地区省份/ 城市			
Beijing City 北京市	23.2%	4,563	10,525
Tianjin City 天津市	2.2%	439	1,013
Hebei Province 河北省	1.4%	275	635
Shanxi Province 山西省	0.7%	130	300
Northwest Province/ City 西北地区省份/ 城市			
Shaanxi Province 陕西省	1.0%	191	441
Gansu Province 甘肃省	0.5%	90	208
Qinghai Province 青海省	0.2%	30	66
Ningxia Hui Autonomous Region 宁夏回族自治区	0.1%	17	36
Xinjiang Uyghur Autonomous Region 新疆维吾尔自治区	0.1%	10	30
East China Province/ City 华东地区省份/ 城市			
Shanghai City 上海市	23.9%	4,700	10,846
Shandong Province 山东省	4.0%	779	1,797
Jiangsu Province 江苏省	3.3%	656	1,514
Zhejiang Province 浙江省	2.4%	463	1,068
Fujian Province 福建省	2.2%	424	978
Jiangxi Province 江西省	0.6%	115	265
Anhui Province 安徽省	0.5%	94	217
Central South Province/ City 中南地区省份/ 城市			
Guangdong Province 广东省	15.8%	3,107	7,170
Henan Province 河南省	1.7%	339	782
Hubei Province 湖北省	1.7%	330	761
Hunan Province 湖南省	1.5%	299	690
Guangxi Zhuang Autonomous Region 广西壮族自治区	1.2%	230	531
Hainan Province 海南省	0.9%	173	399
Southwest Province/ City 西南地区省份/ 城市			
Sichuan Province 四川省	2.8%	554	1,278
Chongqing City 重庆市	0.7%	135	311
Yunnan Province 云南省	0.5%	96	221
Guizhou Province 贵州省	0.5%	91	210
Others 其它			
Hong Kong 香港	1.9%	370	1845
Taiwan, Macao 台湾、澳门	1.1%	218	935

PRINT 实体印  
19,658  
100% In  
Greater China  
大中华地区



DIGITAL 电子版  
38,000  
China + Global  
中国及全球



BY  
INDUSTRY  
按行业划分

80.3%  
CORPORATE END USERS  
企业用户

15,786 Print copies

Manufacturing 制造业 (23.5% | 4620 copies) • Consultancy Firm/Education/ Training/Research & Development/Other Business Services 顾问公司/教育/培训/研究开发/其他商务服务 (11.8% | 2,319 copies) • Finance/Banking/Insurance 金融/银行/保险 (9.7% | 1,906 copies) • Transportation 交通运输 (7.5% | 1,474 copies) • Wholesalers/Distributors/Retailers 批发/分销/零售商 (6.7% | 1,317 copies) • IT & Telecommunications IT公司/电信 (5.8% | 1,140 copies) • Construction, Engineering, Oil, Petroleum 建筑/工程/油/石油 (4.6% | 904 copies) • Medical & Healthcare Services 医疗/保健服务 (4.0% | 786 copies) • Government 政府 (2.9% | 570 copies) • Electricity, Water, Gas 水, 电, 气 (1.3% | 255 copies) • Advertising Agencies, Media, PR & Marketing 广告代理/媒体/公关/市场营销 (1.2% | 240 copies) • Mining, Agriculture & Forestry 采矿/农业/林业 ( 1.1% | 216 copies) • Property Development & Real Estate 物业发展/房地产 (0.2% | 39 copies)

37,564 subscribers

16.1%  
INDUSTRY BUYERS  
业内买家

3,164 Print copies

Corporate Travel and Travel Management 旅游管理与商务旅游公司 (10.1% | 1,985 copies) • Event Management & Professional Conference Organiser 活动与会议主办机构 (3.2% | 629 copies) • Trade Associations 行业协会 (2.8% | 550 copies)

7,532 subscribers

3.6%  
INDUSTRY SUPPLIERS  
业内供应商

708 Print copies

Hotels 酒店及代表 ( 2.3% | 452 copies) • NTO (0.5% | 99 copies) • Airline 航空公司 (0.4% | 79 copies) • Car Rental/GDS/Cruises 汽车租赁, GDS, 邮轮 (0.2% | 40 copies) • Conventions/Exhibition Bureau 大会/展览局 (0.1% | 19 copies) • Venue Operators 场所的经营者 (0.1% | 19 copies)

1,684 subscribers



BY ROLE  
按职衔划分

48.7%  
SENIOR  
MANAGEMENT  
高级管理

9,573 Print copies

CEO • COO • President • Vice-President • Chairman • Directors • General Manager 首席执行官 • 首席运营官 • 总裁 • 副总裁 • 董事长 • 总监 • 总经理

22,782 subscribers

38.1%  
MIDDLE  
MANAGEMENT  
中级管理

7,490 Print copies

Department/Functional Managers including Sales & Marketing • Corporate Travel & Services • Procurement & Contracting • HR & Administration • Projects & Events 部门/业务经理包括市场销售, 企业旅游, 采购和订购, 人事及行政, 计划及活动

17,823 subscribers

13.2%  
FRONTLINE  
EXECUTIVES  
业务执行

2,595 Print copies

Events Executive and Coordinator • Sales & Accounts Officer • Marcoms Executive 活动策划主管及协调员 • 销售职员及客户主管 • 市场传讯主管

6,175 subscribers

91.3%  
OF OUR SUBSCRIBERS ARE DIRECTLY INVOLVED IN  
MAKING / INFLUENCING MICE PURCHASE DECISIONS  
91.3% 的订户具有有影响力和会奖商务旅游采购决定权



# TTGassociations

*Reaches Association Meetings Buyers Across Asia-Pacific and Beyond*

**PRINT**  
**2,000**

100% In Asia-Pacific



**DIGITAL**



**3,500**

Asia-Pacific + Global



**BY COUNTRY/TERRITORY**

ASIA-PACIFIC	%	2000 PRINT
Singapore	19.3%	389
Australia	15.5%	309
Malaysia	9.6%	193
China	7.8%	157
Japan	7.5%	150
Hong Kong	7.5%	149
Thailand	7.1%	142
South Korea	5.1%	102
India	4.4%	89

ASIA-PACIFIC	%	2000 PRINT
Philippines	4.1%	83
Taiwan	3.1%	62
Indonesia	2.8%	57
New Zealand	1.9%	37
Vietnam	1.5%	30
Macau	1.0%	19
Brunei, Cambodia, Laos and Sri Lanka	1.8%	32

## ADDITIONAL TERRITORIES REACHED DIGITALLY

Bangladesh • Canada • Germany • Nepal • Oman • Pakistan • South Africa • Spain • UAE



**BY INDUSTRY**

**65.0%**  
ASSOCIATIONS AND ASSOCIATION MANAGEMENT COMPANIES  
1,314 Print Copies

**20.0%**  
PROFESSIONAL CONFERENCE ORGANISERS  
399 Print Copies

**15%**  
CVBS, NTOS AND DMCS  
287 Print Copies



**BY ROLE**

**75.1%**  
SENIOR MANAGEMENT  
1,502 Print copies

General Manager • Director • CEO • COO • President • Vice-President • Association Chairman

**19.6%**  
MIDDLE MANAGEMENT  
392 Print copies

Association Planners and Department / Functional Manager including Sales & Marketing, Projects & Events

**5.3%**  
JUNIOR EXECUTIVES  
106 Print copies

Travel Consultant • Reservation & Ticketing Executive and Coordinator • Sales Officer • Account Executive • Marcoms Executive

# TTG Asia Luxury



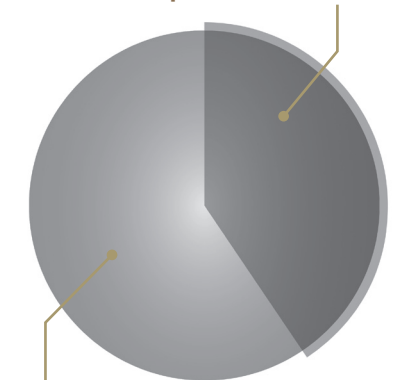
**BY COUNTRY/TERRITORY**

ASIA-PACIFIC	%	10,672 PRINT
Brunei/Malaysia	17.4%	1,860
Singapore	17.4%	1,853
Hong Kong/Macau	14.8%	1,582
China	13.9%	1,479
India	9.2%	979
Australia/NZ	7.7%	826
Thailand	6.3%	670
Japan	4.8%	509
Taiwan	2.4%	259
Indonesia	2.3%	249
Philippines	1.7%	183
South Korea	1.3%	137
Vietnam	0.8%	86



**BY INDUSTRY**

**40.7%**  
TRAVEL TRADE BUYERS  
4,340 Print Copies

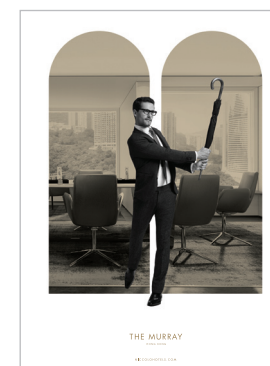


**59.3%**  
MICE BUYERS AND CORPORATE END USERS  
6,332 Print Copies

## A SELECTION OF CLIENTS & PARTNERS



Shangri-La Hotel Singapore



The Murray Hong Kong



Switzerland Tourism



The Face Suites

**PRINT**

**10,672**  
100% In Asia-Pacific



**DIGITAL**



**70,000**  
Asia-Pacific + Global



# TTG Show Daily

THE EFFECTIVE WAY  
TO REACH ALL  
DELEGATES AT MAJOR  
INTERNATIONAL  
TRADE EVENTS  
AND BEYOND



Over 40 YEARS  
OF PUBLISHING  
STRENGTH

AWARD-  
WINNING  
EDITORIAL  
CONTENT



THE ONLY  
OFFICIAL  
SHOW DAILY\*



ADDITIONAL  
70,000 E-COPIES  
CIRCULATED  
ACROSS  
ASIA-PACIFIC  
AND GLOBE



## THE OFFICIAL\* TTG SHOW DAILY SERIES

Asia-Pacific Travel Industry's Leading Publisher In Live Event Coverage



### ASEAN Tourism Forum\*

The largest showcase for ASEAN suppliers with an outreach of 400 buyers from across the region and beyond



ITB  
BERLIN

### ITB Berlin

The World's largest travel trade show; Features the highest daily print circulation in our series



### IT&CM China and CTW China\*

China's Only Doublebill Event in MICE and Corporate Travel dedicated to delivering MICE, Associations and Corporate Travel buyers from Greater China

ibtm ASIA PACIFIC

### IBTM Asia Pacific\*

IBTM's Asia Pacific showcase strategically connects global, regional and local MICE



### PATA Travel Mart\*

Asia-Pacific's premier travel trade mart featuring international buying interest into the region



### IT&CM Asia and CTW Asia-Pacific\*

The flagship IT&CM and CTW event, perfect for reaching global and regional MICE, Association, Corporate Travel and Luxury Travel buyers



### ITB Asia

ITB's successful regional edition that brings together key buyers from around the world

AT LEAST  
9,000 PRINT  
COPIES DISTRIBUTED  
ACROSS  
FAIRGROUNDS,  
OFFICIAL VENUES  
AND HOTELS

LIVE DAILY  
PAGES OF SHOW  
HIGHLIGHTS  
AND DELEGATE  
PICTURES



# Bonus Circulation



Our extensive network includes TTG Czech Republic, TTG Italia, TTG Nordic, TTG Russia & TTG UK

# TTG Asia Media Offices

## SINGAPORE

**TTG Asia Media**  
10 Science Park, #03-11, The Alpha  
Singapore Science Park II, Singapore 117684  
T (65) 6395 7575  
F (65) 6536 0896

## HONG KONG

**TTG Asia Media**  
Room 1007, 10/F West Wing, Tsui Sha Tsui Centre,  
66 Mody Road, Tsim Sha Tsui East, Kowloon Hong Kong  
T (852) 2237 7272  
F (852) 2237 7227



[traveltradesales@ttgasia.com](mailto:traveltradesales@ttgasia.com)



[www.ttgasiamedia.com](http://www.ttgasiamedia.com)

## GLOBAL MEDIA REPRESENTATIVES

### ITALY

**Mr. Remo Vangelista**  
**Italian Exhibition Group S.P.A**  
(TTG Italia)  
Foro Buonaparte  
74-20121 Milano, Italy  
T (39-02) 806 892  
E [redazione@ttgitalia.com](mailto:redazione@ttgitalia.com)

### JAPAN

**Michiko Kawano**  
**Pacific Business Inc.**  
Kayabacho 2-chome Bldg, 2-4-5,  
Kayabacho Nihonbashi Chuo-ku  
Tokyo 103-0025, Japan  
T (81-3) 3661 6138  
F (81-3) 3661 6139  
E [michiko.kawano@pacific-business.com](mailto:michiko.kawano@pacific-business.com)

### SOUTH KOREA

**SS Song**  
**First Media Services Corp.**  
#1514, Hwang Hwa B/D, 320,  
Gangnam-daero, Gangnam-gu,  
Seoul, Korea 06252  
T (82-2) 363 3591  
M (82) 10 5234 3590  
F (82-2) 738 7970  
E [fmsc3590@gmail.com](mailto:fmsc3590@gmail.com)

### SPAIN

**Luis Andrade**  
**Lucia Andrade**  
**Luis Andrade International Media**  
C / Alfredo Marquerie, II  
28034 Madrid, Spain  
T (34-659) 181252  
F (34-650) 360726  
E [landrade@luisandrade.com](mailto:landrade@luisandrade.com)  
[luciaandrade@luisandrade.com](mailto:luciaandrade@luisandrade.com)

### SRI LANKA

**Vijitha Yapa**  
**Vijitha Yapa Associates**  
16, Claessen Place  
Colombo 5, Sri Lanka  
T (94-11) 255 6600  
M (94) 777 317400  
F (94-11) 259 4717  
E [vijiyapa@gmail.com](mailto:vijiyapa@gmail.com)

### TAIWAN

**Virginia Lee**  
**Kitty Luh**  
**Spacemark Media Services**  
6F-1, No. 305, Sec. 3  
Zhong Xiao East Road  
106 Taipei, Taiwan  
T (886-2) 2751 6007  
F (886-2) 2751 6105  
E [smedia@ms5.hinet.net](mailto:smedia@ms5.hinet.net)

### THAILAND

**Anchana Nararidh**  
**Absolute Communications Co., Ltd.**  
170/19 8th Floor, Ocean Tower 1  
Soi Sukhumvit 16 (Sammitr)  
New Ratchadapisek Road, Klongtoey  
Klongtoey, Bangkok 10110, Thailand  
T (66-2) 258 4423-25  
M (66-89) 111 2334  
F (66-2) 258 4426  
E [anchana@abcom.co.th](mailto:anchana@abcom.co.th)

### UNITED KINGDOM

**Matt Roclawski**  
**TTG Media Limited**  
Friars House  
160 Blackfriars Road  
London SE1 8EZ  
England, United Kingdom  
T (44-20) 3714 4102  
E [mroclawski@ttgmedia.com](mailto:mroclawski@ttgmedia.com)





Subscribe To Our Titles

