

2024 Show Daily Ratecard

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Show Daily

Obstacles stall China's recovery

Buyers and clients are eager to reconnect with China suppliers, but cumbersome travel policies ranging from costs and availability of visas to fluctuating travel prices pose challenges

By Caroline Day

Demand for business events to China is gaining momentum and buyers are eager to reconnect following the removal of Covid-19 test requirements on August 30, 2023 but the number of hoops they have to jump through has increased.

Valter Wong, managing director of Brazil and president, SITE China Chapter, commented: "Many companies are aggressively seeking to reconnect and the removal of pre-entry ART testing is a positive sign."

"But the lack of seat capacity and visa application difficulties remain the main issues for international tourism. The reduction in hospital/clinic capacity and the reduction in domestic travel market, which has changed China's business events landscape, are also major challenges."

Kit Hui, deputy general manager, Century Travel Holiday Group, which from South-east Asia, has reached 10 per cent of pre-pandemic levels. However, she pointed out that some RFPs, in particular for Beijing, cannot be responded to as...

As such, "Century is looking at Guangzhou, which is less expensive, and there is capital and Shenzhen," shared Qin.

Recently, Century organised an incentive trip recently for some 300 employees of Indonesia from Malaysia, and visited mainland. This is because nationalities from Hong Kong, and nationalities from Hong Kong, and nationalities from...

However, Qin remains confident in China's draw. She opined: "China is a popular destination for Indonesian, Malaysian and Singapore business events, (where we work) with smaller groups between 20 and 300 people. Prices should stabilise and 2024 will be better."

That is why Qin and the general manager of a ally-advocate DMAC, use the advantage of China's 144-hour six-day transit visa, which is still available. The general manager added that...

could consider Beijing, Tianjin, Shanghai and Hainan, where individual travellers rely on overseas.

She added: "I'm recommending the transit visa to long-haul incentive groups, compared to direct flights."

With European and American incentives planning eight-day trips, the Beijing Seoul and Tokyo to create four-day/three-night itineraries combined with Beijing or Shanghai.

"We have designed programmes like DMAC is partnering with counterparts in night itineraries combined with Beijing or Shanghai."

He stated: "A high-level leader from the US wanted to change his itinerary to include a trip to another province at the last minute. The travel team had to seek at will, or if he needed to stick to the cleared itinerary on his visa applications with China immigration for guidance. (It required, as it is not just processing and re-issuing of itineraries.)"

Another issue that surfaced was the requirement to declare job history on the visa application among other potentially sensitive asks he added.

Development for RCTI, the new low of the Sea in part of the company's... anticipated growth for... there will also be... sustainability, "amped... new ships under... designed to be more... helping to re... of these commi... zero carbon trans... ships that are mem... International... to be equipped... 2023... and meetings, with limited... However, in 2023, the... increase in the demand for... events, added Singh... positive signs, indus... pointed out that India... business ec... structure develop... marketing

Currently, China group visa fees range from US\$40 to US\$110 per person, and there are extra charges for expedited application approval. A travel technology solutions provider shared that corporate travel to China was complex with visas and suppliers. He expects regional corporate meeting groups to return to China next year, and is planning to capitalise on China tourism...



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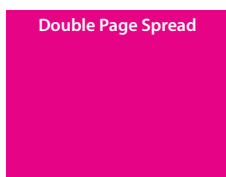
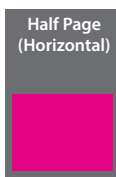
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Booking Deadline: 5 February 2024

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Booking Deadline: 8 August 2024

Material Deadline: 23 August 2024

+All listed dates are subject to change

*Publication format of TTG Show Dailies (print/digital) is dependent on how the event will be organised, e.g. virtual, physical or hybrid
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