TTG | Publishing Travel Trade



INTEGRATED SOLUTIONS

2027 RATECARDS

TRAVEL JOURNALISM
BUSINESS ARTICLE
13-Time Winner
PATA Gold Awards

FEATURE
OF THE YEAR
MPAS Awards

TRADE MEDIA
OF THE YEAR
MPAS Awards

JOURNALISM EXCELLENCE
PRINT & ONLINE
Anak Sarawak Award

AD MATERIAL SUBMISSION

Electronic copy accepted only (Strictly Macintosh application).

Print File Requirements

- High-res (DPI300) PDF file with 5mm bleed on all sides
- Font to be embedded
- Trim-mark offset, at least 5mm away from trim line
- Convert to CMYK format with below 300% TAC (please do not use Pantone/RGB/spot colours)
- Black text to be supplied in single black
- Images and Text to be 5 to 7mm away from the trim line to avoid being trimmed off during binding

Online File Requirements

e-Book

- High resolution PDF, DPI300, CMYK colour
- Ads in full page and/or double page spread size only. No need for additional 5mm all round bleed.

e-Daily / e-News / Digital Bundle

- Maximum file size 90KB, JPEG, RGB colour mode

eDM

- File must be in HTML format with all images provided
- Please do not use a single image as an eDM
- Please hardcode text and images in tables layout
- Please encode all spaces within URLs as either "%20" or "+".
- Linked images must not exceed 100KB
- HTML file size must not exceed 100KB
- Width not exceeding 700 pixels, no limitation on height
- Material must be submitted for testing at least 1 week prior to intended date for testing.

Please also provide the following when submitting the eDM:
A) From: (Name of sender)
B) Subject headline:

Sponsored Post

Sponsored Post Format:

- Subject title
- 50 words introduction text.
- 500 to 700 words sponsored text
- Two to 10 images (max. width 500 pixels) and/or embedded YouTube or externally hosted video
- 50 words call-to-action text to appear after the sponsored post

- Please provide a layout of the text, images, embedded videos and/or multimedia elements in a word document, as well as, the links to the embedded multimedia elements, if any

- Please provide high-res images in PNG, JPEG, or GIF (in RGB colour) separately

Website

- Maximum file size 100KB, JPEG, GIF and/or HTML5, RGB colour mode

Ad Submission Contact

Please submit all materials to:

TTG Asia Media
Cheryl Lim
E cheryl.lim@ttgasia.com

TTG ASIA | Print & Digital

Editorial Calendar 2027

DATE	DESTINATION	REPORT	BONUS CIRCULATION*
JAN / FEB	Singapore Japan Azerbaijan	2027 Outlook	**ASEAN Tourism Forum +** **AIME +** **SATTE +**
MAR / APR	Hong Kong Thailand Indonesia	Arts festival Artistic enclaves	**ITB Berlin +** **Aviation Festival Asia +** **MITE +**
MAY / JUN	Malaysia Cambodia	Heritage enclaves Rail journey	**Arabian Travel Mart +** **IMEX Frankfurt +** **BBTF +**
JUL / AUG	Australia Philippines Middle East	Theme parks Walking tours for families	**ILTM Asia Pacific +**
SEP / OCT	Vietnam Macao	Beach resort developments Family resorts	**PATA Travel Mart +** **IT&CM Asia and CTW Asia-Pacific +** **ITB Asia +**
NOV / DEC	TBC	TTG Asia + TTGmice Special Issue	**Further East +** **WTM London +**

Editorial calendar is subject to change

** Bonus circulation (print/digital) is dependant on how the event will be organised, e.g. virtual, physical or hybrid*
Depending on how events are organised along with the pandemic situation, issues may be converted to digital only.

+ Pending event organisation confirmed dates and status (physical/virtual/hybrid)



TTG ASIA

Rates And Specifications

ADVERTISING

FULL COLOUR	AD SIZE (W X H) MM	USD
Full Page	260 X 380	17,500
Junior Page	173 X 280	14,300
Half Page (Horizontal)	236 X 180	12,900
Half Page (Vertical)	114 X 356	12,900
One-third Page (Vertical)	88 X 356	12,900
Top / Centre Strip	236 X 90	10,700
Bottom Strip	236 X 90	9,500
Quarter Page	114 X 180	7,800
Junior Page Spread	370 X 280	25,800
Double Page Spread	520 X 380	31,500

PREMIUM

FULL COLOUR	AD SIZE (W X H) MM	USD
Front Page Bottom Strip	236 X 90	12, 500
Inside / Outside Back Cover	260 X 380	19,100
Centre Page Spread	520 X 380	35,500

CREATIVE BUYS

FULL COLOUR	AD SIZE (W X H) MM	USD
Belly Band ***Based on 157gsm Art Paper***	520 X 70	25,000
4PP CoverWrap ***Based on 190gsm Art Paper***	260 X 380 (when close) 520 X 380 (when open)	58,700

INSERT

FULL COLOUR	USD
2 Page	8,000
4 Page	13,200
6 Page	17,500
8 Page	21,400

Based on 128gsm A4 Art Paper
All shipping charges to Singapore office to be borne by the client.

ADVERTORIALS

FULL COLOUR	USD
1 Page	20,400
2 Page	37,100
4 Page	56,700

Rates are inclusive of copy-editing, design, layout of ready material and media insertion only charges. Custom charges apply for original copywriting, photography and related services.

Additional Charges
15% to be added for guaranteed position.

Full Page / Inside or Outside Back Cover



Junior Page



Half Page (Horizontal)



One-third Page (Vertical)



Top Strip



Centre Strip



Bottom Strip



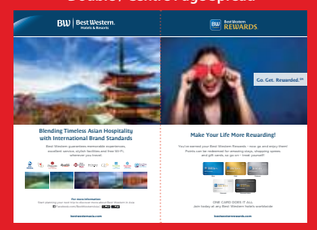
Quarter Page



Junior Page Spread



Double / Centre Page Spread



Front Page Horizontal Strip



Belly Band



TTG ASIA | Online

Rates And Specifications

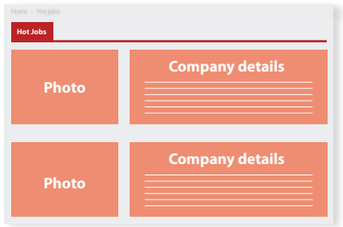
www.ttgasia.com

REGULAR AD	AD SIZE (W X H) PX	RATE (USD/MTH)	SHARE OF VOICE
Leaderboard	728 X 90	6,000	1/3
MPU Banner (With video option available)	300 X 250	6,000	1/3
Large MPU Banner	300 X 600	10,000	1/3
Billboard	970 X 90	10,000	100%

PREMIUM AD	AD SIZE (W X H) PX	RATE (USD/MTH)	SHARE OF VOICE
Interstitial	640 X 400	12,000	100%
Large Billboard	970 X 250	12,000	100%
Skin	1690 X 1050	12,000	100%

HOT JOBS

Rates upon request



- Use this platform to attract quality candidates from the industry
- Expand your current candidate pool

TTG Asia e-Daily (Via Email)

AD TYPE	AD SIZE (W X H) PX	RATE (USD/WK)
Top Banner	468 X 60	2,000 (5 business working days)
Leaderboard	728 X 90	2,000 (5 business working days)

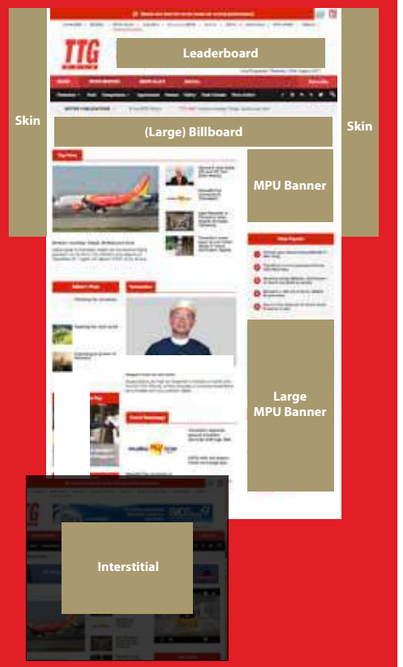
SPONSORED POSTS

USD 3,000 / month

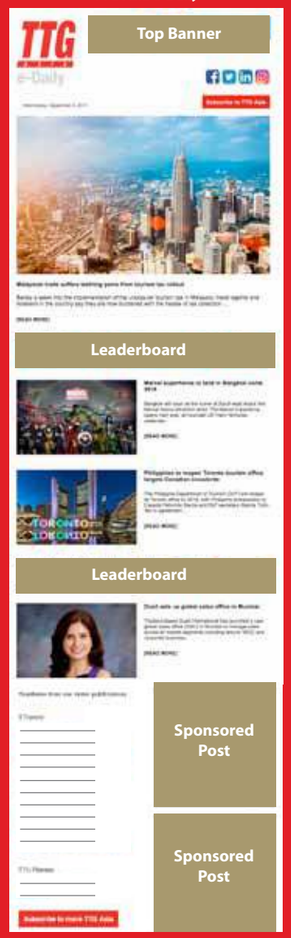
Impressions on both ttgasia.com & at least 1 issue of TTG Asia e-Daily

Featured along fresh daily news, your carefully curated content captures impressions everyday, everywhere. With this highly flexible platform, you can decide how you present your content: Press Release, Infographic, Video or more.

TTG Asia Website



TTG Asia e-Daily



TTG ASIA | Online

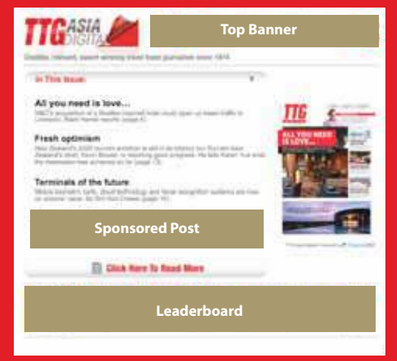
Rates And Specifications

TTG Asia DIGITAL

BUNDLE PACKAGE AT USD 15,000 INCLUDES	SIZE (W X H) PX
Sponsored Post	NA
Top Banner in Push Mail	468 X 60
Leaderboard in Push Mail & Landing Page	728 X 90

eDM to TTG Asia Database	USD
Per addressee with minimum spend of USD 2,500	0.80

Push Mail



Landing Page



TTG ASIA | Social Media

Rates And Specifications

FEATURES	USD
Feature Video: Shared (Multiple Advertisers)	From 5,000 per video
Feature Video: Exclusive (Single Advertisers)	From 10,000 per video
Contest Package • Social Media Posts x 2 • Feature on TTG Asia E-daily • Feature on TTG Asia Website • Feature on TTG Asia Publication • eDM x 2	From 12,500
Social Media Post - Static Visual • Facebook/Instagram/LinkedIn (Choose 1) • Potential reach: up to 5,000,000	From 2,000 per post
Social Media Post - Creative Format (Facebook) • GIF/Instant Experience/Carousel (Choose 1) • Potential reach: up to 5,000,000	From 5,000 per post



TTG CHINA | Print 实体印 & Online 在线

Editorial Calendar 市场焦点时间表 2027

MONTH 月份	DOMESTIC DESTINATION 国内景点介绍	OVERSEAS DESTINATION 境外景点介绍	REPORT 专题报导	BONUS CIRCULATION* 额外发行
JAN / FEB 一 / 二月	Harbin / Wuxi **哈尔滨 / 无锡**	Indonesia / India **印度尼西亚 / 印度**	GDS **全球配销系统**	
MAR / APR 三 / 四月	Guangzhou / Shenzhen **广州 / 深圳**	Hong Kong / Philippines **香港 / 菲律宾**	Resort **度假村**	**ITB Berlin + MITE+ GITF +**
MAY / JUN 五 / 六月	Suzhou / Chengdu **苏州 / 成都**	Macao / Australia **澳门 / 澳大利亚**	Theme Parks **主题公园**	**ITB China + ITE HK+ BITE +**
JUL/ AUG 七 / 八月	Nanjing / Hangzhou **南京 / 杭州**	New Zealand / Malaysia **新西兰 / 马来西亚**	Serviced Apartment **服务公寓**	
SEP / OCT 九月	Shanghai / Wuhan **上海 / 武汉**	Hong Kong / Macao **香港 / 澳门**	Cruise **邮轮**	**PATA Travel Mart + IT&CM Asia and CTW Asia-Pacific +**
NOV / DEC 十月	Beijing / Dalian **北京 / 大连**	Singapore / Thailand **新加坡 / 泰国**	Hotel Chain **酒店集团**	**GTEF + CITM +**

Editorial calendar is subject to change

** Bonus circulation (print/digital) is dependant on how the event will be organised, e.g. virtual, physical or hybrid Depending on how events are organised along with the pandemic situation, issues may be converted to digital only.*

+ Pending event organisation confirmed dates and status (physical/virtual/hybrid)



TTG CHINA

Rates And Specifications 广告报价单与规格

ADVERTISING 广告

FULL COLOUR 全彩色	AD SIZE (W X H) MM 广告尺寸	USD 美元
Full Page 整页	260 X 380	17,900
Junior Page 小全页	173 X 280	13,600
Half Page (Horizontal) 半页(横版)	236 X 180	13,100
Half Page (Vertical) 半页(竖版)	114 X 356	13,100
Quarter Page 1/4页	114 X 180	9,100
Double Page Spread 全页跨页	520 X 380	34,000

PREMIUM 独特广告位

FULL COLOUR 全彩色	AD SIZE (W X H) MM 广告尺寸	USD 美元
Front Page Strip 封面(横版)	236 X 90	13, 600
Inside Front / Outside Back Cover 封二或封底	260 X 380	21,300
Centre Page Spread 中间跨页	520 X 380	38,000

CREATIVE BUYS 创意广告位

FULL COLOUR 全彩色	AD SIZE (W X H) MM 广告尺寸	USD 美元
Belly Band 封条 *Based on 157gsm Art Paper*	520 X 70	31,600
2pp Cover Wrap 封皮 *Based on 157gsm Art Paper*	260 X 380 (when close) 520 X 380 (when open)	46,500
4PP Cover Wrap 封皮 *Based on 190gsm Art Paper*	260 X 380 (when close) 520 X 380 (when open)	66,400

INSERT 插页

FULL COLOUR 全彩色	USD 美元
2 Page	11,400
4 Page	16,100
6 Page	22,300
8 Page	26,100

Based on 105gsm A4 Art Paper
All shipping charges to the printer to be borne by the client.

Additional Charges
15% to be added for guaranteed position.

ADVERTORIALS 软文广告

FULL COLOUR 全彩色	USD 美元
1 Page	20,500
2 Page	39,100
4 Page	65,900

Rates are inclusive of copy-editing, design, layout of ready material and media insertion only charges. Custom charges apply for original copywriting, photography and related services.

Full Page / Inside Front / Outside Back Cover
整页 / 封面或底



Junior Page
小全页



Half Page (Horizontal)
半页(横版)



Half Page (Vertical)
半页(竖版)



Quarter Page
1/4页



Double / Centre Page Spread
全页跨页 / 中间跨页



Front Page Horizontal Strip
封面(横版)



Belly Band
封条



TTG CHINA | Online 在线

Rates And Specifications 广告报价单与规格

www.ttgchina.com

REGULAR AD	AD SIZE (W X H) PX	RATE (USD/MTH)	SHARE OF VOICE
Leaderboard 旗帜	728 X 90	5,500	1/3
MPU Banner 方状 (With video option available)	300 X 250	5,500	1/3
Large MPU Banner 大方状	300 X 600	8,800	1/3
Billboard 广告牌	970 X 90	8,800	100%

PREMIUM AD	AD SIZE (W X H) PX	RATE (USD/MTH)	SHARE OF VOICE
Interstitial 弹出广告	640 X 400	10,000	100%
Large Billboard 大广告牌	970 X 250	10,000	100%
Skin 两侧广告	1690 X 1050	10,000	100%

HOT JOBS 热门职位

Rates upon request 欢迎查询价格



- Use this platform to attract quality candidates from the industry
  利用这个平台吸引行业优质人才
- Expand your current candidate pool
  扩展您当前的候选人

TTG China e-Daily 电子报 (Via Email)

AD TYPE	AD SIZE (W X H) PX	RATE (USD/WK)
Top Banner 横幅	468 X 60	2,000 (5 business working days)
Leaderboard 旗帜	728 X 90	2,000 (5 business working days)

SPONSORED POSTS 赞助帖子

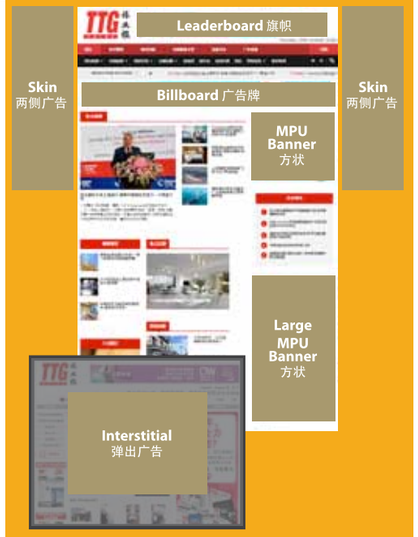
USD 3,000 / month

Impressions on both ttgchina.com & at least 1 issue of TTG China e-Daily

Featured along fresh daily news, your carefully curated content captures impressions everyday, everywhere. With this highly flexible platform, you can decide how you present your content: Press Release, Infographic, Video or more.

让您精心策划的内容每天无处不在的与最新的消息捕获读者的目光。通过这个高度灵活的平台，您可以决定如何展示您的内容：
新闻发布，信息图表，视频或更多。

TTG China Website



TTG China e-Daily



TTG CHINA | Online 在线

Rates And Specifications 广告报价单与规格

TTG China DIGITAL 电子版

BUNDLE PACKAGE AT USD 15,000 INCLUDES $15,000美元配套包括	SIZE (W X H) PX 广告尺寸
Sponsored Post 赞助广告位置	NA
Top Banner in Push Mail 电子版邮件推送横幅	468 X 60
Leaderboard in Push Mail & Landing Page 电子版邮件推送旗帜 / 电子版着陆页旗帜	728 X 90

eDM to TTG China Database 电子直邮	USD 美元
Per addressee with minimum spend of USD 2,500	0.80

Push Mail
电子版邮件



Landing Page
电子版着陆页



TTG China App 智能手机应用软件

Let your print advertisement say more and do more on our mobile platform.

This marketing channel offers the beauty and creativity of print ads, plus also the interactivity to measure engagement.

You can incorporate built-in micro-sites, pop-up info boxes, videos and even contest forms without compromising your ad design, as well as adding animated surprises that guarantee a double take of your ad.

Available on the App Store and Google Play
Contact us to find out how to make an impact with TTG China WeChat today.





TTGMICE | Print & Digital

Editorial Calendar 2027

DATE	DESTINATION	REPORT	BONUS CIRCULATION*
JAN / FEB	Malaysia Sri Lanka South Korea	2027 Outlook	**ASEAN Tourism Forum +** **AIME +** **IBTM Asia Pacific +**
MAR / APR	Hong Kong Australia Philippines	Event acts around APAC	**ITB Berlin +** **MITE +** **TMX +**
MAY / JUN	Indonesia India Japan	Event catering CSR	**ITB China +** **ATM +** **IMEX Frankurt +**
JUL / AUG	Macao Singapore	Incentives Unique venues	**ILTM Asia Pacifc +** **Malaysia Business Events Week +**
SEP / OCT	Thailand New Zealand Vietnam	Hotels & resorts New restaurants	**PATA Travel Mart +** **IT&CM Asia and CTW Asia-Pacific +** **ITB Asia +**
NOV / DEC	TBC	TTG Asia + TTGmice Special Issue	**IBTM World +** **ICCA APAC Summit +**

Editorial calender is subject to changes

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Depending on how events are organised along with the pandemic situation, issues may be converted to digital only.

+ Pending event organisation confirmed dates and status (physical/virtual/hybrid)



TTGMICE

Rates And Specifications

ADVERTISING

FULL COLOUR	AD SIZE (W X H) MM	USD
Full Page	210 X 285	14,800
Half Page (Horizontal)	180 X 130	10,800
Half Page (Vertical)	88 X 263	10,800
Double Page Spread	420 X 285	25,800

PREMIUM

FULL COLOUR	AD SIZE (W X H) MM	USD
Outside Back Cover	210 X 285	17,300
Inside Front / Back Cover	210 X 285	15,700

CREATIVE BUYS

FULL COLOUR	AD SIZE (W X H) MM	USD
Belly Band *Based on 157gsm Art Paper*	440 X 80	30,700
4PP Cover Wrap *Based on 157gsm Art Paper*	210 X 285 (when close) 420 X 285 (when open)	67,300

INSERT

FULL COLOUR	USD
2 Page	9,000
4 Page	12,900
6 Page	15,900
8 Page	20,700

Based on 105gsm A4 Art Paper
All shipping charges to Singapore office to be borne by the client.

ADVERTORIALS

FULL COLOUR	USD
1 Page	16,800
2 Page	28,800

Rates are inclusive of copy-editing, design, layout of ready material and media insertion only charges. Custom charges apply for original copywriting, photography and related services.

Additional Charges
15% to be added for guaranteed position.

Full Page / Inside or Outside Back Cover



Half Page (Horizontal)



Half Page (Vertical)



Quarter Page



Double / Centre Page Spread



Belly Band



TTGMICE | Online

Rates And Specifications

www.ttgmice.com

REGULAR AD	AD SIZE (W X H) PX	RATE (USD/MTH)	SHARE OF VOICE
Leaderboard	728 X 90	5,500	1/3
MPU Banner (With video option available)	300 X 250	5,500	1/3
Large MPU Banner	300 X 600	8,000	1/3
Billboard	970 X 90	8,000	100%

PREMIUM AD	AD SIZE (W X H) PX	RATE (USD/MTH)	SHARE OF VOICE
Interstitial	640 X 400	10,000	100%
Large Billboard	970 X 250	10,000	100%
Skin	1690 X 1050	10,000	100%

HOT JOBS

Rates upon request



- Use this platform to attract quality candidates from the industry
- Expand your current candidate pool

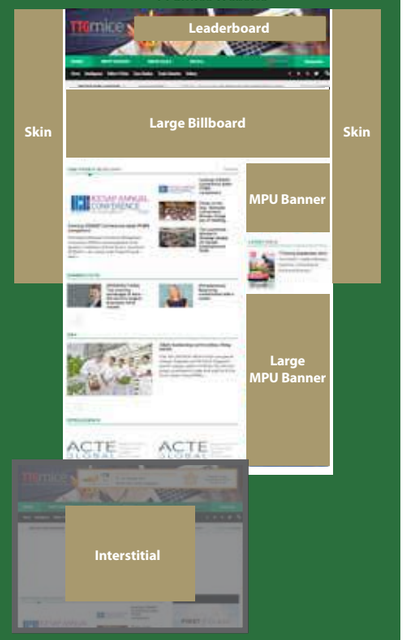
TTGmice DIGITAL

BUNDLE PACKAGE AT USD 15,000 INCLUDES	SIZE (W X H) PX
Sponsored Post	NA
Top Banner in Push Mail	468 X 60
Leaderboard in Push Mail & Landing Page	728 X 90

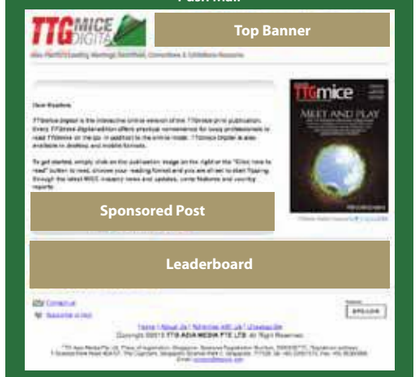
TTGMICE | Social Media

Feature Video: Shared (Multiple Advertisers)	From USD 5,000 per video
Feature Video: Exclusive (Single Advertisers)	From USD 10,000 per video
Contest Package • Social Media Posts x 2 • Feature on TTGmice E-daily • Feature on TTGmice Website • Feature on TTGmice Publication • eDM x 2	From USD 12,500
Social Media Post - Static Visual • Facebook/Instagram/LinkedIn (Choose 1) • Potential reach: up to 5,000,000	From USD 2,000 per post
Social Media Post - Creative Format (Facebook) • GIF/Instant Experience/Carousel (Choose 1) • Potential reach: up to 5,000,000	From USD 5,000 per video

TTGmice Website



Push Mail



Landing Page



TTGMICE | Online

Rates And Specifications

planner.ttgmice.com

REGULAR AD	AD SIZE (W X H) PX	RATE (USD/MTH)	SHARE OF VOICE
Leaderboard	728 X 90	3,300	1/3
MPU Banner (With video option available)	300 X 250	3,300	1/3
Large MPU Banner	300 X 600	5,000	1/3
Billboard	970 X 90	5,000	100%

PREMIUM AD	AD SIZE (W X H) PX	RATE (USD/MTH)	SHARE OF VOICE
Interstitial	640 X 400	6,500	100%
Large Billboard	970 X 250	6,500	100%
Skin	1690 X 1050	6,500	100%
Billboard	970 X 90	6,500	100%
Backdrop (With video option available)	1025 X 505	6,500	100%

ONLINE PRIORITY LISTING

Regular Listing Is Free!

USD 500 / month



- Top results in relevant searches
- Highlighted listing in colour
- Additional action buttons to view packages and RFP

TTGmice e-News (Via Email)

AD TYPE	AD SIZE (W X H) PX	RATE (USD/WEEK)
Top Banner	468 X 60	2,000 (twice a week)
Leaderboard	728 X 90	2,000 (twice a week)

eDM to TTGmice Database	USD
Addressee with minimum spend of USD 2,500	0.80

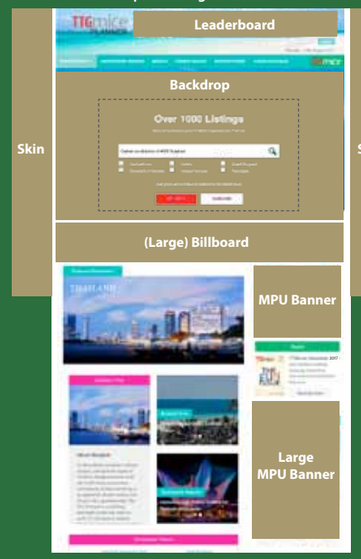
SPONSORED POSTS

USD 3,000 / month

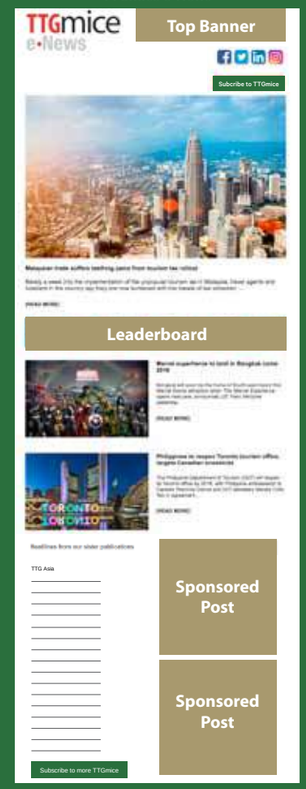
Impressions on both ttgmice.com & at least 1 issue of TTGmice e-News

Featured along fresh news, your carefully curated content captures impressions everyday, everywhere. With this highly flexible platform, you can decide how you present your content: Press Release, Infographic, Video or more.

planner.ttgmice.com



TTGmice e-News



TTG-BTMICE CHINA | Print 实体印 & Digital 在线

Editorial Calendar 市场焦点时间表 2027

MONTH 月份	DOMESTIC DESTINATION 国内景点介绍	OVERSEAS DESTINATION 境外景点介绍	SPECIAL REPORT 专题报导	BONUS CIRCULATION* 额外发行
JAN / FEB 一 / 二月	Guangzhou / Shenzhen **广州 / 深圳**	Hong Kong / Taiwan **香港 / 台湾**	Travel Management **旅游管理**	**GITF + ASEAN Tourism Forum + ITB Berlin +**
MAR / APR 三 / 四月	Shanghai / Suzhou **上海 / 苏州**	Macao / Korea / Japan **澳门 / 韩国 / 日本**	Convention Center / Corporate Meetings **会展中心 / 商务会议**	**ITB China + MITE +**
MAY / JUN 五 / 六月	Beijing / Sanya **北京 / 三亚**	Australia / Indonesia / Thailand **澳大利亚 / 印度尼西亚 / 泰国**	Service Apartment / Cruise **服务式公寓 / 邮轮**	**ITE HK + BITE + ITB China +**
JUL/ AUG 七 / 八月	Greater Bay Area / Xiamen **大湾区 / 厦门**	Macau / Singapore / New Zealand **澳门 / 新加坡 / 新西兰**	Corporate Meetings / Airlines **商务会议 / 航空公司**	
SEP / OCT 九 / 十月	Shanghai / Chengdu **上海 / 成都**	Hong Kong / Malaysia **香港 / 马来西亚**	Convention Center / Travel Management **会展中心 / 旅游管理**	**IT&CM Asia and CTW Asia-Pacific + ITB Asia +**
NOV / DEC 十一 / 十二月	Beijing / Qingdao **北京 / 青岛**	Philippines / India **菲律宾 / 印度**	Corporate Meetings **商务会议**	**CITM +**

Editorial calendar is subject to change

** Bonus circulation (print/digital) is dependant on how the event will be organised, e.g. virtual, physical or hybrid*
Depending on how events are organised along with the pandemic situation, issues may be converted to digital only.

+ Pending event organisation confirmed dates and status (physical/virtual/hybrid)



TTG-BTMICE CHINA

Rates And Specifications 广告报价单与规格

ADVERTISING 广告

FULL COLOUR 全彩色	AD SIZE (W X H) MM 广告尺寸	USD 美元
Full Page 整页	266 X 355	13,900
Junior Page 小全页	179 X 250	12,000
Half Page (Horizontal) 半页(横版)	240 X 160	10,700
Half Page (Vertical) 半页(竖版)	118 X 330	10,700
Quarter Page 1/4页	118 X 160	7,800
Double Page Spread 全页跨页	532 X 355	29,700

PREMIUM 独特广告位

FULL COLOUR 全彩色	AD SIZE (W X H) MM 广告尺寸	USD 美元
Front Page Strip 封面(横版)	240 X 80	11,400
Inside Front / Outside Back Cover 封二或封底	266 X 355	16,600
Centre Page Spread 中间跨页	532 X 355	32,700

CREATIVE BUYS 创意广告位

FULL COLOUR 全彩色	AD SIZE (W X H) MM 广告尺寸	USD 美元
Belly Band 封条 *Based on 157gsm Art Paper*	532 X 70	29,500
2pp Cover Wrap 封皮 *Based on 157gsm Art Paper*	266 X 355 (when close) 532 X 355 (when open)	42,900
4pp Cover Wrap 封皮 *Based on 157gsm Art Paper*	266 X 355 (when close) 532 X 355 (when open)	64,200

INSERT 插页

FULL COLOUR 全彩色	USD 美元
2 Page 页	11,000
4 Page 页	16,900
6 Page 页	23,300
8 Page 页	27,300

Based on 105gsm A4 Art Paper
All shipping charges to printer to be borne by the client.

Additional Charges
15% to be added for guaranteed position.

ADVERTORIALS 软文广告

FULL COLOUR 全彩色	USD 美元
1 Page 页	16,000
2 Page 页	31,200
4 Page 页	50,000

Rates are inclusive of copy-editing, design, layout of ready material and media insertion only charges. Custom charges apply for original copywriting, photography and related services.

Full Page / Inside Front / Outside Back Cover
整页/ 封底



Junior Page
小全页



Half Page (Horizontal)
半页(横版)



Quarter Page
1/4页



Front Page Horizontal Strip
封面(横版)



Belly Band
封条



Double / Centre Page Spread
全页 / 中间跨页



TTG-BTMICE CHINA | Online 在线

Rates And Specifications 广告报价单与规格

www.ttgbtmice.com

REGULAR AD	AD SIZE (W X H) PX	RATE (USD/MTH)	SHARE OF VOICE
Leaderboard 旗帜	728 X 90	4,000	1/3
MPU Banner 方状 (With video option available)	300 X 250	4,000	1/3
Large MPU Banner 大方状	300 X 600	5,000	1/3
Billboard 广告牌	970 X 90	5,000	100%

PREMIUM AD	AD SIZE (W X H) PX	RATE (USD/MTH)	SHARE OF VOICE
Interstitial 弹出广告	640 X 400	6,000	100%
Large Billboard 大广告牌	970 X 250	6,000	100%
Skin 两侧广告	1690 X 1050	6,000	100%

HOT JOBS 热门职位
Rates upon request 欢迎查询价格



- Use this platform to attract quality candidates from the industry
  利用这个平台吸引行业优质人才
- Expand your current candidate pool
  扩展您当前的候选人

TTG-BTmice China e-News 电子报 (via email)

AD TYPE	AD SIZE (W X H) PX	RATE (USD/WEEK)
Top Banner 横幅	468 x 60	2,000
Leaderboard 旗帜	728 x 90	2,000

SPONSORED POSTS 赞助帖子
USD 3,000 / month

Impressions on both ttgbtmice.com & at least 1 issue of TTG BTmice China e-News

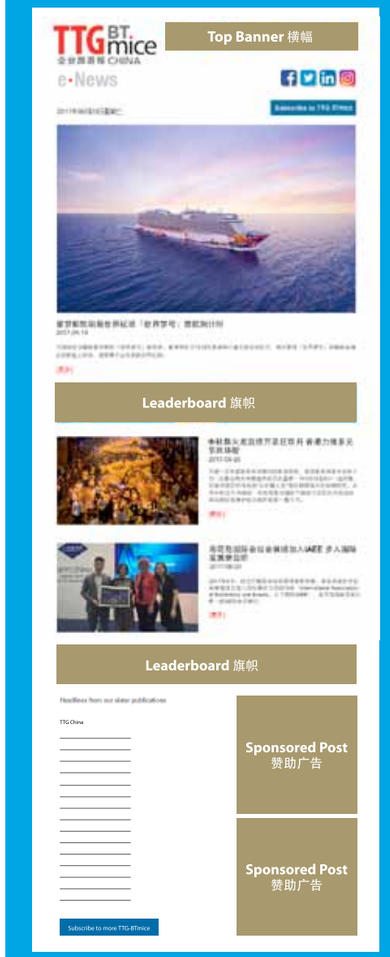
Featured along fresh news, your carefully curated content captures impressions everyday, everywhere. With this highly flexible platform, you can decide how you present your content: Press Release, Infographic, Video or more.

让您精心策划的内容每天无处不在的与最新的消息捕获读者的目光。通过这个高度灵活的平台，您可以决定如何展示您的内容：
新闻发布，信息图表，视频或更多。

www.ttgbtmice.com



TTG-BTmice China e-News 电子报



TTG-BTMICE CHINA | Online 在线

Rates And Specifications 广告报价单与规格

TTG-BTmice China DIGITAL 电子版

BUNDLE PACKAGE AT USD 15,000 INCLUDES $15,000美元配套包括	SIZE (W X H) PX 广告尺寸
Sponsored Post 赞助广告位置	NA
Top Banner in Push Mail 电子版邮件推送横幅	468 X 60
Leaderboard in Push Mail & Landing Page 电子版邮件推送旗帜 / 电子版着陆页旗帜	728 X 90

eDM to TTG-BTmice China Database 电子直邮	USD 美元
Addressee with minimum spend of USD 2,500	0.80

Push Mail
电子版邮件



Landing Page
电子版着陆页







TTGASSOCIATIONS | Digital

Editorial Calendar 2027

DATE	DESTINATION	GUIDE TO
JAN-MAR	India Australia	Outlook
APR-JUN	Singapore Malaysia	Responsible events, legacy, subventions
JUL-SEP	Philippines Indonesia	Event acts
OCT-DEC	Indonesia Hong Kong	Hotels & resorts

Editorial calendar is subject to change





TTGASSOCIATIONS | Online

Rates And Specifications

ADVERTISING

FULL COLOUR	AD SIZE (W X H) MM	USD
Full Page	210 X 285	9,800
Half Page (Horizontal)	180 X 130	7,800
Double Page Spread	420 X 285	18,000
Inside Back Cover	210 X 285	11,300
Outside Back Cover	210 X 285	11,300
Centre Page Spread	420 X 285	20,700

Additional Charges
15% to be added for guaranteed position.

TTGassociations DIGITAL

BUNDLE PACKAGE AT USD15,000 INCLUDES	SIZE (W X H) PX
Sponsored Post in Push Mail	NA
Top Banner in Push Mail	468 X 60
Leaderboard in Push Mail & Landing Page	728 X 90

eDM to TTG Asia Database	USD
Per addressee with minimum spend of USD 2,500	0.80

Full Page / Inside or Outside Back Cover



Half Page (Horizontal)



Quarter Page



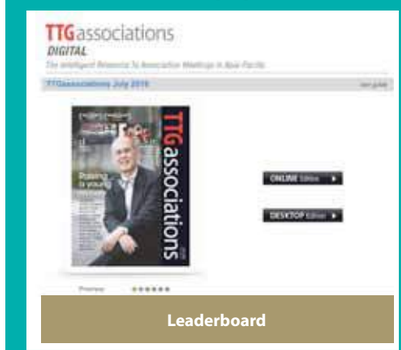
Double / Centre Page Spread



Push Mail



Landing Page



TTG ASIA LUXURY | Digital

Editorial Calendar 2027

DATE	FEATURES	DESTINATION	FOCUS
Jun	Thailand China	New Zealand Japan Malaysia Nepal	ILTM APAC 2027 Special
Dec	Singapore Vietnam	Thailand Australia Singapore	

Editorial calendar is subject to change



TTG ASIA LUXURY | Online

Rates And Specifications

ADVERTISING

FULL COLOUR	AD SIZE (W X H) MM	USD
Full Page	226 X 300	17,800
Half Page (Horizontal)	199 X 130	14,300
Double Page Spread	452 X 300	31,500
Inside Front Cover	226 X 300	19,800
Outside Back Cover	226 X 300	19,800

Additional Charges
15% to be added for guaranteed position.

TTG Asia Luxury DIGITAL

BUNDLE PACKAGE AT USD 15,000 INCLUDES	SIZE (W X H) PX
Sponsored Post in Push Mail	NA
Top Banner in Push Mail	468 X 60
Leaderboard in Push Mail & Landing Page	728 X 90

eDM to TTG Asia Luxury Database	USD
Per addressee with minimum spend of USD 2,500	0.80

Further details on the TTG Asia Luxury editorial calendar will be updated closer to the date

Full Page / Inside or Outside Back Cover



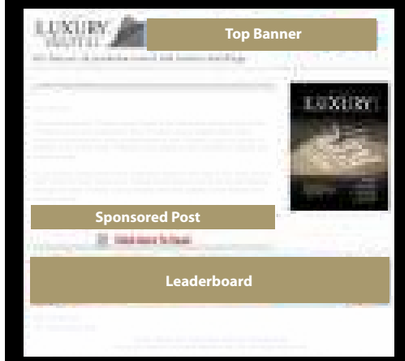
Half Page (Horizontal)



Double Page Spread



Push Mail



Landing Page



TTG INDIA | Online

Rates And Specifications

www.ttgindia.travel

REGULAR AD	AD SIZE (W X H) PX	RATE (USD/MTH)	SHARE OF VOICE
Leaderboard	728 X 90	3,000	1/3
MPU Banner (With video option available)	300 X 250	3,000	1/3
Large MPU Banner	300 X 600	4,500	1/3
Billboard	970 X 90	4,500	100%

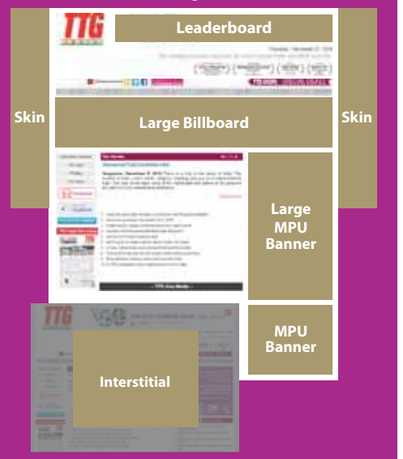
PREMIUM AD	AD SIZE (W X H) PX	RATE (USD/MTH)	SHARE OF VOICE
Interstitial	640 X 400	6,000	100%
Large Billboard	970 X 250	6,000	100%
Skin	1690 X 1050	6,000	100%

TTG India DIGITAL

BUNDLE PACKAGE AT USD 10,000 INCLUDES	SIZE (W X H) PX
Sponsored Post in Push Mail	NA
Top Banner in Push Mail	468 X 60
Leaderboard in Push Mail & Landing Page	728 X 90

eDM to TTG India Database	USD
Addressee with minimum spend of USD 2,500	0.80

www.ttgindia.travel



Push Mail



Landing Page





TTG CONTENT LAB

Rates And Specifications

Backed by the experienced editorial team of TTG Travel Trade Publishing, TTG Content Lab is where creative content is crafted to help your brand achieve your messaging goals. Adopting a collaborative approach, TTG Content Lab producers will work with YOU to produce engaging and insightful content across multimedia platforms, from sponsored trend reports and advertorials to brand microsite and video presentations.

Popular Collaboration Ideas

Asian Tourism Expert Guide

Trend Reports and Outlooks
- It dissects drivers of new business opportunities and challenges, to help our readership take smarter, informed steps into the future.

Topical Deep Dives
- It gives our readers new and exciting ideas that will enhance their business proposals. It focuses on hot developments and ideas in the travel and tourism as well as business travel and events space.

Reader Engagement Events

Advertorial

Sponsored Posts

Gamification

Microsites

Video Sponsorship — From USD 3,750
- Logo outro placement after main video content
- Acknowledgement in the video's text article content synopsis
- 1 week placement in "Latest Video" section on the homepage
- Release via 1 x e-Newsletter issue
- Release via 1 x Facebook post

Custom – Make It Your Own — From USD 6,000
- 1 x 90 sec custom branded video produced and edited based on the mutually agreed storyboard
- 1 x logo placement as part of the video intro, or 2 sec outro after the main video content
- 2-hour video shoot and on-site footage capture
- Storyboarding, crafting of captions, post-production inputs (2 drafts)
- Permanent video archive in TTG's website video section
- Release via 1 x Facebook post

Asian Tourism Expert Guide



Advertorial



Gamification



Video Presentations

