

2027 Show Daily Ratecard



Want Your Brand to Reach Every Delegate at Major International Trade Events?



Our show dailies are the answer!



- **50+ years** of publishing strength
- **Award-winning** editorial content
- **Live** daily pages of show highlights and delegate pictures
- Unparalleled reach through the **TTG Show Daily**: Connecting your brand directly with attendees and industry influencers
- **> 70,000 e-copies** circulated across Asia-Pacific and the globe
- At least **9,000^ print copies** distributed across fairgrounds, official venues, and hotels

^ Distribution subject to venue access and permissions

THE OFFICIAL* TTG SHOW DAILY SERIES

Asia-Pacific Travel Industry's Leading Publisher In Live Event Coverage



ASEAN Tourism Forum

The largest showcase for ASEAN suppliers with an outreach from across the region and beyond

18 January – 22 January 2027

Singapore

ITB Berlin

The world's largest travel trade show for global and tourism industry

16 March – 18 March 2027

Messe Berlin | Berlin, Germany



Macao International Travel (Industry) Expo (MITE)

The only professional exhibition of international tourism, and one of the earliest exhibitions on tourism product consumption in Macao

23 April – 25 April 2027

The Venetian Macao - Cotai Expo Hall ABC | Macao SAR

IT&CM Asia and CTW Asia-Pacific

The flagship IT&CM and CTW event, perfect for reaching global and regional MICE, association, corporate travel buyers.

14 September – 16 September 2027

Centara Grand & Bangkok Convention Centre At CentralWorld Bangkok | Bangkok, Thailand



Asia-Pacific's Only Doublebill Event
M.I.C.E. | Corporate Travel
www.itcma.com | www.corporatetravelworld.com/apac



PATA Travel Mart

Asia-Pacific's premier travel trade mart featuring international buying interest in the region

20 September – 22 September 2027

Macao, China

ITB Asia

ITB's successful regional edition that brings together key buyers from around the world

20 October – 22 October 2027

Marina Bay Sands Expo and Convention Centre | Singapore



ICCA Congress

global community and knowledge hub for the international association meetings industry

24 October – 26 October 2027

Kigali, Rwanda

Full Page/
Outside
Back Cover

Junior Page

Half Page
(Horizontal)

Double Page Spread

Front Page
Horizontal
Strip

Booking Deadline: 4 weeks prior to issue date
Material Deadline: 3 weeks prior to issue date

Tips To Create
**A BIGGER
IMPACT**

Belly Band



Advertorials



Stick-on



Cover Wrap



TTG Publishing
Travel Trade
A Business Group of TTG Asia Media

Advertising Enquiries
traveltradesales@ttgasia.com



ASEAN Tourism Forum | Singapore
Issue Date: 19, 20 & 21 January 2027⁺ [3 Issues]
Circulation: 9,000 Print Copies + 70,000 e-Copies

Full Page / 260mm x 380mm	US\$18,400	Double Page Spread / 520mm x 380mm	US\$37,500
Junior Page / 173mm x 280mm	US\$15,900	Front Page Horizontal Strip / 236mm x 90mm	US\$13,000
Half Page (Horizontal) / 236mm x 180mm	US\$13,400	Outside Back Cover / 260mm x 380mm	US\$20,080
Quarter Page / 114mm x 180mm	US\$8,000		

Other special sizes & creatives are available on request. Rates are applicable on a case-by-case basis.

Booking Deadline: 7 December 2026

Material Deadline: 21 December 2026



ITB Berlin | Messe Berlin, Germany
Issue Date: 16, 17 & 18 March 2027⁺ [3 Issues]
Circulation: > 70,000 e-Copies

Full Page / 260mm x 380mm	US\$21,000	Double Page Spread / 520mm x 380mm	US\$38,000
Junior Page / 173mm x 280mm	US\$17,500	Front Page Horizontal Strip / 236mm x 90mm	US\$15,000
Half Page (Horizontal) / 236mm x 180mm	US\$15,600	Outside Back Cover / 260mm x 380mm	US\$25,200
Quarter Page / 114mm x 180mm	US\$9,400		

Other special sizes & creatives are available on request. Rates are applicable on a case-by-case basis.

Booking Deadline: 12 February 2027

Material Deadline: 26 February 2027



Macao International Travel (Industry) Expo (MITE) | Macao, China
Issue Date: 23, 24 & 25 April 2027⁺ [3 Issues]
Circulation: > 70,000 e-Copies

Full Page / 260mm x 380mm	US\$18,400	Double Page Spread / 520mm x 380mm	US\$37,500
Junior Page / 173mm x 280mm	US\$15,900	Front Page Horizontal Strip / 236mm x 90mm	US\$13,000
Half Page (Horizontal) / 236mm x 180mm	US\$13,400	Outside Back Cover / 260mm x 380mm	US\$20,080

Other special sizes & creatives are available on request. Rates are applicable on a case-by-case basis.

Booking Deadline: 22 March 2027

Material Deadline: 5 April 2027



IT&CM Asia and CTW Asia-Pacific | Bangkok, Thailand
Issue Date: 14, 15 & 16 September 2027⁺ [3 Issues]
Circulation: 9,000 Print Copies + 70,000 e-Copies

Full Page / 260mm x 380mm	US\$15,430	Double Page Spread / 520mm x 380mm	US\$28,350
Junior Page / 173mm x 280mm	US\$11,740	Front Page Horizontal Strip / 236mm x 90mm	US\$10,720
Half Page (Horizontal) / 236mm x 180mm	US\$10,070	Outside Back Cover / 260mm x 380mm	US\$18,520
Quarter Page / 114mm x 180mm	US\$6,050		

Other special sizes & creatives are available on request. Rates are applicable on a case-by-case basis.

Booking Deadline: 6 August 2027

Material Deadline: 16 August 2027

⁺All listed dates are subject to change

*Publication format of TTG Show Dailies (print/digital) is dependent on how the event will be organised, e.g. virtual, physical or hybrid. Depending on how events are organised along with the situation, issues may be converted to digital only.

RATES & SPECIFICATIONS

THE OFFICIAL * TTG SHOW DAILY SERIES

Advertising Enquiries
traveltradesales@ttgasia.com



PATA Travel Mart I Macao
Issue Date: 22,23 and 24 September 2027 + [3 Issues]
Circulation: > 70,000 e-Copies

Full Page / 260mm x 380mm	US\$16,900	Double Page Spread / 520mm x 380mm	US\$30,500
Junior Page / 173mm x 280mm	US\$13,800	Front Page Horizontal Strip / 236mm x 90mm	US\$12,200
Half Page (Horizontal) / 236mm x 180mm	US\$12,500	Outside Back Cover / 260mm x 380mm	US\$19,200
Quarter Page / 114mm x 180mm	US\$7,500		

Other special sizes & creatives are available on request. Rates are applicable on a case-by-case basis.

Booking Deadline: 23 August 2027

Material Deadline: 6 September 2027



TTG Show Daily at ITB Asia I Sands Expo and Convention Centre, Singapore
Issue Date: 20, 21 & 22 October 2027+ [3 Issues]
Circulation: > 70,000 e-Copies

Full Page / 260mm x 380mm	US\$18,900	Double Page Spread / 520mm x 380mm	US\$30,500
Junior Page / 173mm x 280mm	US\$14,800	Front Page Horizontal Strip / 236mm x 90mm	US\$14,800
Half Page (Horizontal) / 236mm x 180mm	US\$14,500	Outside Back Cover / 260mm x 380mm	US\$22,680
Quarter Page / 114mm x 180mm	US\$8,700		

Other special sizes & creatives are available on request. Rates are applicable on a case-by-case basis.

Booking Deadline: 15 September 2027

Material Deadline: 29 September 2027



ICCA Congress 2027 I Kigali, Rwanda
Issue Date: 24, 25 & 26 October 2027+ [3 Issues]
Circulation: > 70,000 e-Copies

Full Page / 260mm x 380mm	US\$15,430	Double Page Spread / 520mm x 380mm	US\$28,350
Junior Page / 173mm x 280mm	US\$11,740	Front Page Horizontal Strip / 236mm x 90mm	US\$10,720
Half Page (Horizontal) / 236mm x 180mm	US\$10,070	Outside Back Cover / 260mm x 380mm	US\$18,520
Quarter Page / 114mm x 180mm	US\$6,050		

Other special sizes & creatives are available on request. Rates are applicable on a case-by-case basis.

Booking Deadline: TBC

Material Deadline: TBC

+All listed dates are subject to change

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