

INTEGRATED SOLUTIONS

MEDIA KIT



TTG Asia • TTGmice • TTG Asia Luxury
TRAVEL JOURNALISM
BUSINESS ARTICLE
12-Time Winner
PATA Gold Awards



TTG Asia
FEATURE
OF THE YEAR
MPAS Awards



TTG Associations • TTG Asia
TRADE MEDIA
OF THE YEAR
MPAS Awards



TTG Associations
JOURNALISM EXCELLENCE
PRINT & ONLINE
Aniak Sarawak Award



TTG's Solutions

Let 50 years of publishing strength be the backbone of your campaign. As the media authority of the region's travel industry, TTG's one-stop solutions offer infinite possibilities to connect your brand with your target audience, and make an impression. Come get creative and effective with us.



MEDIA PLACEMENTS

Keeping your brand at the forefront of travel trade professionals on a variety of platforms, mediums and frequencies



VISUAL CREATIVES

Expressing your brand story with captivating videos, stunning pictorials, clever infographics and other exciting visual content



ENGAGEMENT EVENTS

Connecting you to your target audience through captive, face-to-face in-person / virtual / hybrid events for that first-hand brand experience and personal touch



BRANDED CONTENT

Harnessing the best of our award-winning editorial and marketing prowess to conceptualise and articulate your brand's narrative towards your set goal



GAMIFICATION & CONTESTS

Creating interactive game plays for existing fans and would-be fans to engage and discover your brand, and kick-start mentions and conversations that continue even after the game is over



KNOWLEDGE SHARING

Spotlighting your brand as a domain expert, thought-leader and contributor towards the industry's pursuit of higher learning and peer sharing



Integrated Touchpoints

From Print to Web to Live Event Coverage, Special Issues & Events and Social Tech. TTG amplifies your brand seamlessly across our integrated multi-dimensional touchpoints, placing it at the forefront of travel industry professionals across the region and beyond.

PRINT

In depth analysis and destination reports by award-winning editorial team. Strongest industry print readership across Asia-Pacific and Greater China

WEB

24/7 access to news and resources, anytime, anywhere

AWARDS

Recognising the industry's best organisations twice a year in Asia-Pacific and Greater China

- awards.ttgasia.com
- awards.ttgchina.com

TTG SHOW DAILY

Live event coverage at major tradeshows

E-BOOK

Digital copies of print issues, circulated across the region to e-subscribers globally

PRINT

e-BOOK

WEB

NEWS INBOX

| | | PRINT | e-BOOK | WEB | NEWS INBOX |
|------------------|-----------|-----------------------|-----------------|--|---------------------------------|
| TTG Asia | 6 issues | 14,500 Asia-Pacific | 40,000 globally | www.ttgasia.com | 40,000 Inboxes 5 Days / Week |
| TTG China | 11 issues | 14,000 Greater China | 34,100 globally | www.ttgchina.com | 34,100 Inboxes 5 Days / Week |
| TTGmice | 6 issues | 13,500 Asia-Pacific | 22,500 globally | www.ttg-mice.com | 22,500 Inboxes Tue and Thu |
| TTG-BTmice China | 6 issues | 19,658 Mainland China | 38,000 globally | www.ttgbtmice.com | 38,000 Inboxes Every Wed |



NEWS INBOX
Up-to-date news and industry happens sent direct to industry professional email inboxes

SPECIAL ISSUES & EVENTS
TTG's special publication issues as well as engagement events are essential supplements that ride on specific interest sectors and agendas to target audience profiles relevant to these segments.

SOCIAL TECH
Inspiring conversations and mentions in social spheres: LinkedIn, Facebook, Twitter, Instagram and WeChat

- [in](#) TTG Asia Media, TTG Asia, TTGmice
- [f](#) TTG Asia, TTGmice
- [t](#) @TTG_Asia, @TTGmice
- [i](#) @ttgasia, @ttgmice
- [w](#) TTG 旅业报

Our Core Titles

Since 1974, our core titles have been widely acclaimed as the industry's preferred read and chosen by advertisers as an effective marketing channel. Each title is a leader in its own domain with content tailored to the pulse of the Asia-Pacific, China or India markets. Several core titles feature dedicated annual editions and supplements in addition to its regulars. These spin-off publications have specific features and purpose that warrant a separate, customised issue, while reaching the same audiences as its core title.

- **Asian Tourism Expert Guide**
(Core Title: TTG Asia)
- **TTG Travel Awards Supplement**
(Core Title: TTG Asia)
- **TTG China Travel Awards Supplement**
(Core Title: TTG China)
- **TTGmice Planner**
(Core Title: TTGmice)
- **TTG-BTmice China Planner**
(Core Title: TTG-BTmice China)



For a full range of titles, publications and solutions available, **view our separate rates section.**
ONE TRAVEL TRADE CONNECTION. INFINITE POSSIBILITIES.



TTG Asia Reaches Subscribers In 24 Asia-Pacific Countries and Beyond

BY COUNTRY/TERRITORY

| ASIA-PACIFIC | % | 14,500 PRINT+ | 46,460 SUBSCRIBERS |
|--|-------|---------------|--------------------|
| Singapore | 20.0% | 2,900 | 9,292 |
| Malaysia | 19.8% | 2,871 | 9,199 |
| Hong Kong & Macau | 13.7% | 1,993 | 6,365 |
| India | 12.5% | 1,806 | 5,808 |
| Thailand | 11.8% | 1,712 | 5,482 |
| Indonesia | 8.9% | 1,291 | 4,135 |
| Philippines | 3.4% | 493 | 1,580 |
| China | 2.4% | 346 | 1,115 |
| Japan & South Korea | 2.0% | 290 | 929 |
| Vietnam | 2.0% | 290 | 929 |
| Australia & New Zealand | 1.0% | 143 | 465 |
| Taiwan | 0.3% | 42 | 139 |
| Bangladesh, Bhutan, Brunei, Cambodia, Laos, Myanmar, Nepal, Pakistan and Sri Lanka | 2.2% | 323 | 1022 |

ADDITIONAL GLOBAL TERRITORIES REACHED DIGITALLY (60 COUNTRIES)

Argentina • Austria • Azerbaijan • Bahrain • Belgium • Brazil • Bulgaria • Canada • Costa Rica • Croatia • Cyprus • Czech Republic • Denmark • Dominican Republic • East Timor • Egypt • Estonia • Fiji • Finland • France • Germany • Greece • Ireland • Italy • Israel • Kazakhstan • Kenya • Kuwait • Kyrgyzstan • Lebanon • Maldives • Malta • Mauritius • Mexico • Netherlands • Nigeria • Norway • Oman • Poland • Portugal • Qatar • Romania • Russia • Saudi Arabia • Slovakia • South Africa • Spain • Sweden • Switzerland • Tajikistan • Tanzania • Tunisia • Turkey • Turkmenistan • Ukraine • UAE • United Kingdom • Uruguay • Uzbekistan • USA

2,040 SUBSCRIBERS BASED OUTSIDE THE ASIA-PACIFIC

14,500
100% In Asia-Pacific



DIGITAL



40,000
Asia-Pacific + Global

BY INDUSTRY

80.7%
TRAVEL AGENCIES, OPERATORS & WHOLESALERS
11,701 Print copies
Corporate, Leisure and Online
39,140 subscribers

19.3%
TRAVEL SUPPLIERS
2,799 Print copies
Hotels & Their Representatives (13.9% | 2,016 copies)
Airlines & GDS (3.6% | 524 copies)
National Tourist Offices (NTOs) (1.2% | 175 copies)
Car Rental / Cruises (0.3% | 45 copies)
Others (0.3% | 39 copies)
9,360 subscribers

BY ROLE

38.1%
SENIOR MANAGEMENT
5,525 Print copies
General Manager • Director
CEO • COO • President •
Vice-President • Chairman
18,479 subscribers

38.7%
MIDDLE MANAGEMENT
5,611 Print copies
Department / Functional
Managers including Sales
& Marketing
18,770 subscribers

23.2%
JUNIOR EXECUTIVES
3,364 Print copies
Travel Consultant •
Reservation & Ticketing
Executive and Coordinator
• Sales Officer • Account
Executive • Marcoms
Executive
11,251 subscribers

BY RESPONSIBILITY

51.3%
INFLUENCE OR MAKE PURCHASE DECISIONS
7,439 Print copies
Why Is This Important?
Your brand/offering reaches the right professionals who can influence and make the decision to select you as a business partner.
24,880 subscribers

45.2%
MAKE RECOMMENDATIONS TO END CUSTOMER / CLIENT
6,555 Print copies
Why Is This Important?
A good understanding of your brand/offering allows our subscribers to promote it better to their end customers and clients.
21,923 subscribers

TTG China

Reaches Subscribers In The Greater China Region and Beyond
读者遍及大中华地区及全球各国

BY TERRITORY 地区划分

ADDITIONAL GLOBAL TERRITORIES REACHED DIGITALLY
非大中华区订阅者均为电子版读者

- Australia • Brunei
- Cambodia •
- Japan • Indonesia
- Malaysia •
- Philippines •
- Singapore •
- South Korea •
- Thailand •
- UAE • Vietnam

| CHINA 中国地区 | % | 14,000 PRINT+ | 41,500 SUBSCRIBERS |
|--|-------|---------------|--------------------|
| Northeast Province/ City 东北地区省份/ 城市 | | | |
| Liaoning Province 辽宁省 | 2.3% | 315 | 934 |
| Heilongjiang Province 黑龙江省 | 1.5% | 208 | 617 |
| Jilin Province 吉林省 | 0.8% | 106 | 314 |
| North Province/ City 华北地区/ 城市 | | | |
| Beijing City 北京市 | 9.9% | 1,387 | 4,111 |
| Hebei Province 河北省 | 3.2% | 442 | 1,310 |
| Tianjin City 天津市 | 1.8% | 251 | 744 |
| Shanxi Province 山西省 | 1.1% | 154 | 457 |
| Inner Mongolia Autonomous Region 内蒙古自治区 | 0.8% | 115 | 341 |
| Northwest Province/ City 西北地区省份/ 城市 | | | |
| Shaanxi Province 陕西省 | 1.5% | 214 | 634 |
| Xinjiang Uyghur Autonomous Region 新疆维吾尔自治区 | 1.2% | 173 | 512 |
| Gansu Province 甘肃省 | 0.9% | 126 | 374 |
| Qinghai Province 青海省 | 0.6% | 81 | 240 |
| Ningxia Hui Autonomous Region 宁夏回族自治区 | 0.4% | 62 | 184 |
| East China Province/ City 华东地区省份/ 城市 | | | |
| Shanghai City 上海市 | 10.6% | 1,485 | 4,402 |
| Jiangsu Province 江苏省 | 9.6% | 1,341 | 3,975 |
| Shandong Province 山东省 | 9.1% | 1,277 | 3,785 |
| Zhejiang Province 浙江省 | 7.0% | 978 | 2,899 |
| Anhui Province 安徽省 | 3.2% | 452 | 1,340 |
| Jiangxi Province 江西省 | 2.6% | 370 | 1,097 |
| Fujian Province 福建省 | 2.6% | 369 | 1,094 |
| Central South Province/ City 中南地区省份/ 城市 | | | |
| Guangdong Province 广东省 | 10.5% | 1,476 | 4,375 |
| Hainan Province 海南省 | 1.7% | 236 | 700 |
| Hubei Province 湖北省 | 1.7% | 236 | 700 |
| Hunan Province 湖南省 | 1.4% | 199 | 590 |
| Guangxi Zhuang Autonomous Region 广西壮族自治区 | 1.2% | 165 | 489 |
| Henan Province 河南省 | 1.1% | 155 | 459 |
| Southwest Province/ City 西南地区省份/ 城市 | | | |
| Sichuan Province 四川省 | 2.8% | 390 | 1,156 |
| Yunnan Province 云南省 | 2.0% | 275 | 815 |
| Chongqing City 重庆市 | 1.8% | 257 | 762 |
| Guizhou Province 贵州省 | 0.5% | 74 | 219 |
| Tibet Autonomous Region 西藏自治区 | 0.5% | 66 | 196 |
| Others 其它 | | | |
| Hong Kong 香港 | 2.6% | 358 | 1,061 |
| Taiwan, Macao 台湾、澳门 | 1.5% | 207 | 614 |

PRINT 实体印+
14,000
100% In Greater China
大中华地区



DIGITAL 电子版



34,100
China + Global
中国及全球

BY INDUSTRY 按行业划分

86.5%
TRAVEL AGENCIES, OPERATORS & WHOLESALERS
旅行社、旅游业务经营与批发商
12,110 Print copies
Corporate, Leisure and Online
旅游公司、休闲旅游和在线旅游服务
36,763 subscribers

13.5%
TRAVEL SUPPLIERS
旅游服务供应商
1,890 Print copies
Hotels & Their Representatives 酒店及其代理机构 (8.3% | 1,164 copies) • National Tourist Offices (NTOs) 国家旅游局 (2.5% | 350 copies) • Airlines & GDS 航空公司和GDS (0.9% | 124 copies) • Car Rental / Cruises 汽车租赁/邮轮公司 (0.3% | 42 copies) • Others 其他 (1.5% | 210 copies)
5,737 subscribers

BY ROLE 按职衔划分

50.8%
SENIOR MANAGEMENT
高级管理
7,112 Print copies
General Manager • Director • CEO • COO • President
Vice-President • Chairman
总经理 • 总监 • 首席执行官
• 首席运营官 • 总裁 副总裁 • 董事长
21,590 subscribers

38.7%
MIDDLE MANAGEMENT
中级管理
5,418 Print copies
Department / Functional Managers including Sales & Marketing
部门/业务经理包括市场销售
16,448 subscribers

10.5%
FRONTLINE EXECUTIVES
业务执行
1,470 Print copies
Travel Consultant Reservation & Ticketing Executive and Coordinator • Sales Officer • Account Executive Marcoms Executive 旅行顾问 • 酒店、机票预订人员及主管 • 销售职员 客户主管 • 市场传讯主管
4,462 subscribers

BY RESPONSIBILITY 按职责划分

82.9%
INFLUENCE OR MAKE PURCHASE DECISIONS 影响或决定采购计划
11,606 Print copies
Why Is This Important? 为何此项重要?
Your brand/offering reaches the right professionals who can influence and make the decision to select you as a business partner. 您的品牌 / 产品可接触到有影响力和决定权的相关专业人士
35,232 subscribers

17.1%
MAKE RECOMMENDATIONS TO END CUSTOMER / CLIENT
向终端客户/顾客推荐
2,394 Print copies
Why Is This Important? 为何此项重要?
A good understanding of your brand/offering allows our subscribers to promote it better to their end customers and clients. 读者深入了解您的品牌/产品后, 可向其顾客和客户做更好的推介
7,268 subscribers



TTG India Reaches e-Subscribers in 25 Cities Across India and Beyond

BY TERRITORY

| INDIA | % | 22,900 e-SUBSCRIBERS |
|------------------|-------|----------------------|
| New Delhi | 17.5% | 4,008 |
| Mumbai | 16.7% | 3,820 |
| Chennai | 7.3% | 1,672 |
| Bengaluru | 6.5% | 1,489 |
| Hyderabad | 5.7% | 1,305 |
| Kolkata | 4.5% | 1,030 |
| Srinagar | 4.2% | 960 |
| Trivandrum | 4.0% | 916 |
| Gurgaon | 3.4% | 777 |
| Ahmedabad | 3.0% | 687 |
| Goa | 2.8% | 640 |
| Kochi | 2.5% | 570 |
| Pune | 2.3% | 527 |
| Jaipur | 2.1% | 481 |
| Chandigarh | 2.0% | 460 |
| Uttrakhand | 2.0% | 458 |
| Amritsar | 1.8% | 412 |
| Bhopal | 1.6% | 370 |
| Himachal Pradesh | 1.6% | 366 |
| Indore | 1.5% | 346 |
| Jalandhar | 1.5% | 345 |
| Uttar Pradesh | 1.5% | 343 |
| Odisha | 1.4% | 320 |
| Nagpur | 1.3% | 301 |
| Truchurapalli | 1.3% | 297 |

DIGITAL

43,400
 India + Global

ADDITIONAL GLOBAL TERRITORIES REACHED DIGITALLY (77 COUNTRIES)

Argentina • Armenia • Austria • Azerbaijan • Bahrain • Bangladesh • Belgium • Bhutan • Brazil • Brunei • Cambodia • Canada • China • Costa Rica • Croatia • Cyprus • Czech Republic • Denmark • Dominican Republic • East Timor • Egypt • Estonia • Fiji • Finland • France • Germany • Greece • Hawaii • Hong Kong • Indonesia • Ireland • Israel • Italy • Japan • Kazakhstan • Kenya • Kuwait • Laos • Lebanon • Macau • Malaysia • Malta • Mauritius • Mexico • Myanmar • Nepal • Netherlands • New Zealand • Nigeria • Norway • Oman • Pakistan • Philippines • Poland • Portugal • Qatar • Romania • Russia • Saudi Arabia • Singapore • Slovakia • South Africa • South Korea • Spain • Sweden • Switzerland • Taiwan • Tanzania • Thailand • Tunisia • Turkey • Ukraine • UAE • United Kingdom • Uruguay • USA • Vietnam

20,500
 SUBSCRIBERS BASED OUTSIDE INDIA


BY INDUSTRY

85.0%
INDUSTRY BUYERS
 36,890 e-Subscribers
 Travel Agencies (Corporate, Leisure and Online), Operators, Wholesalers (67.5% | 29,295 copies) • Destination Management Companies (10.4% | 4,514 copies) • Event Management Companies, Professional Conference and Exhibition Organisers (7.1% | 3081 copies)

15.0%
TRAVEL SUPPLIERS
 6,510 e-Subscribers
 Hotels & Their Representatives (9.3% | 4,036 copies) • National Tourist Offices (NTOs) (2.0% | 868 copies) • Airlines & GDS (1.9% | 825 copies) • Others (1.8% | 781 copies)

BY ROLE



58.5%
SENIOR MANAGEMENT
 25,389 e-Subscribers
 General Manager • Director CEO • COO • President • Vice-President • Chairman


31.8%
MIDDLE MANAGEMENT
 13,801 e-Subscribers
 Department / Functional Managers including Sales & Marketing


9.7%
JUNIOR EXECUTIVES
 4,210 e-Subscribers
 Travel Consultant • Reservation & Ticketing Executive and Coordinator • Sales Officer • Account Executive • Marcoms Executive

BY RESPONSIBILITY


86.0%
INFLUENCE OR MAKE PURCHASE DECISIONS
 37,324 e-Subscribers
Why Is This Important?
 Your brand/offering reaches the right professionals who can influence and make the decision to select you as a business partner.


14.0%
MAKE RECOMMENDATIONS TO END CUSTOMER / CLIENT
 6,076 e-Subscribers
Why Is This Important?
 A good understanding of your brand/offering allows our subscribers to promote it better to their end customers and clients.

TTGmice Reaches Subscribers in 24 Asia-Pacific Countries and Beyond

BY COUNTRY/TERRITORY

| ASIA-PACIFIC | % | 13,500 PRINT+ | 28,330 SUBSCRIBERS |
|--|-------|---------------|--------------------|
| China | 25.7% | 3,468 | 7,280 |
| Singapore | 19.9% | 2,682 | 5,638 |
| Malaysia | 18.0% | 2,437 | 5,099 |
| Hong Kong & Macau | 11.8% | 1,587 | 3,343 |
| Thailand | 11.2% | 1,511 | 3,173 |
| South Korea | 3.9% | 522 | 1,105 |
| Japan | 2.1% | 290 | 595 |
| India | 1.6% | 212 | 453 |
| Australia & New Zealand | 1.4% | 195 | 397 |
| Indonesia | 1.2% | 167 | 340 |
| Taiwan | 1.1% | 149 | 312 |
| Vietnam | 0.9% | 119 | 255 |
| Philippines | 0.7% | 91 | 198 |
| Bangladesh, Bhutan, Brunei, Cambodia, Laos, Myanmar, Nepal, Pakistan and Sri Lanka | 0.5% | 70 | 142 |

BY INDUSTRY

69%
CORPORATE END USERS
9,313 Print copies

Manufacturing (14.0% | 1,890 copies) • Finance, Banking & Insurance (11.8% | 1,593 copies) • Consultancy Firm / Other Business Service (8.8% | 1,188 copies) • Wholesale, Distributor & Retailer (8.5% | 1,148 copies) • Construction, Engineering, Oil, Petroleum (6.0% | 810 copies) • IT & Telecommunications (4.8% | 648 copies) • Transportation (4.3% | 580 copies) • Medical & Healthcare Services (3.4% | 459 copies) • Advertising Agency, Media, PR & Marketing (2.8% | 378 copies) • Government (1.2% | 161 copies) • Education, Training, Research & Development (1.0% | 134 copies) • Property Development & Real Estate (0.9% | 121 copies) • Mining, Agriculture & Forestry (0.8% | 108 copies) • Security / Electricity, Water, Gas (0.7% | 95 copies)
19,805 subscribers

17.6%
INDUSTRY BUYERS
2,384 Print copies

Corporate Travel Agency (8.7% | 1,175 copies) • Event Management (2.7% | 366 copies) • Destination Management Company (2.6% | 353 copies) • Professional Conference / Exhibition Organiser (2.0% | 270 copies) • Trade Association (1.3% | 178 copies) • Incentive / Motivational House (0.3% | 42 copies)
5,050 subscribers

13.4%
INDUSTRY SUPPLIERS
1,803 Print copies

Hospitality (9.3% | 1,251 copies) • Convention / Exhibition Bureau / Venue Operator (2.1% | 284 copies) • NTO (1.0% | 135 copies) • Airline / Airport / Airport Services (0.6% | 81 copies) • Recreation / Theme Park (0.2% | 27 copies) • Cruises / Car Rental / GDS (0.2% | 25 copies)
3,845 subscribers

ADDITIONAL GLOBAL TERRITORIES REACHED DIGITALLY (30 COUNTRIES)

Argentina • Austria • Belgium • Canada • Costa Rica • Czech Republic • Egypt • Finland • France • Germany • Guam • Iceland • Ireland • Italy • Mauritius • Mexico • Oman • Portugal • Qatar • Russia • Saudi Arabia • South Africa • Spain • Switzerland • Tanzania • Tunisia • Turkey • UAE • United Kingdom • USA

BY ROLE

93% OF OUR SUBSCRIBERS ARE DIRECTLY INVOLVED IN MAKING / INFLUENCING MICE PURCHASE DECISIONS



70.6%
SENIOR MANAGEMENT
9,531 Print copies
CEO • COO • President • Vice-President • Chairman • Director • General Manager
20,262 subscribers



22.2%
MIDDLE MANAGEMENT
2,997 Print copies
Department / Functional Manager including Sales & Marketing • Corporate Travel & Services • Procurement & Contracting • HR & Administration • Projects & Events
6,372 subscribers



7.2%
JUNIOR EXECUTIVES
972 Print copies
Events Executive & Coordinator • Sales & Accounts Executive • Marcoms Executive
2,066 subscribers

PRINT+

13,500
100% In Asia-Pacific

DIGITAL

22,500
Asia-Pacific + Global

+ BPA Audited Since 1974



TTG-BTmice China

Reaches Subscribers In The Greater China Region and Beyond
读者遍及大中华地区及全球各国

BY TERRITORY
按地区划分

ADDITIONAL GLOBAL TERRITORIES REACHED DIGITALLY
非大中华区订阅者均为电子版读者

- Australia • Brunei
- Cambodia
- Japan • Indonesia
- Malaysia • Philippines
- Singapore • South Korea • Thailand • UAE • Vietnam

| CHINA 中国地区 | % | 19,658 PRINT | 46,780 SUBSCRIBERS |
|--|-------|--------------|--------------------|
| Northeast Province/ City 东北地区省份/ 城市 | | | |
| Liaoning Province 辽宁省 | 2.1% | 420 | 970 |
| Heilongjiang Province 黑龙江省 | 1.1% | 208 | 480 |
| Jilin Province 吉林省 | 0.6% | 112 | 258 |
| North Province/ City 华北地区省份/ 城市 | | | |
| Beijing City 北京市 | 23.2% | 4,563 | 10,525 |
| Tianjin City 天津市 | 2.2% | 439 | 1,013 |
| Hebei Province 河北省 | 1.4% | 275 | 635 |
| Shanxi Province 山西省 | 0.7% | 130 | 300 |
| Northwest Province/ City 西北地区省份/ 城市 | | | |
| Shaanxi Province 陕西省 | 1.0% | 191 | 441 |
| Gansu Province 甘肃省 | 0.5% | 90 | 208 |
| Qinghai Province 青海省 | 0.2% | 30 | 66 |
| Ningxia Hui Autonomous Region 宁夏回族自治区 | 0.1% | 17 | 36 |
| Xinjiang Uyghur Autonomous Region 新疆维吾尔自治区 | 0.1% | 10 | 30 |
| East China Province/ City 华东地区省份/ 城市 | | | |
| Shanghai City 上海市 | 23.9% | 4,700 | 10,846 |
| Shandong Province 山东省 | 4.0% | 779 | 1,797 |
| Jiangsu Province 江苏省 | 3.3% | 656 | 1,514 |
| Zhejiang Province 浙江省 | 2.4% | 463 | 1,068 |
| Fujian Province 福建省 | 2.2% | 424 | 978 |
| Jiangxi Province 江西省 | 0.6% | 115 | 265 |
| Anhui Province 安徽省 | 0.5% | 94 | 217 |
| Central South Province/ City 中南地区省份/ 城市 | | | |
| Guangdong Province 广东省 | 15.8% | 3,107 | 7,170 |
| Henan Province 河南省 | 1.7% | 339 | 782 |
| Hubei Province 湖北省 | 1.7% | 330 | 761 |
| Hunan Province 湖南省 | 1.5% | 299 | 690 |
| Guangxi Zhuang Autonomous Region 广西壮族自治区 | 1.2% | 230 | 531 |
| Hainan Province 海南省 | 0.9% | 173 | 399 |
| Southwest Province/ City 西南地区省份/ 城市 | | | |
| Sichuan Province 四川省 | 2.8% | 554 | 1,278 |
| Chongqing City 重庆市 | 0.7% | 135 | 311 |
| Yunnan Province 云南省 | 0.5% | 96 | 221 |
| Guizhou Province 贵州省 | 0.5% | 91 | 210 |
| Others 其它 | | | |
| Hong Kong 香港 | 1.9% | 370 | 1845 |
| Taiwan, Macao 台湾、澳门 | 1.1% | 218 | 935 |

PRINT 实体印

19,658

100% In Greater China
大中华地区

DIGITAL 电子版

38,000

China + Global
中国及全球

BY INDUSTRY
按行业划分

80.3%
CORPORATE END USERS
企业用户
15,786 Print copies

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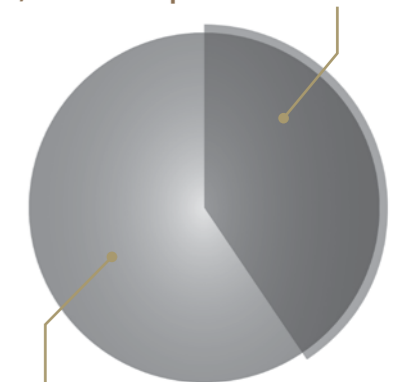
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